

35/14-7-91A 7250 Wisconsin Avenue,
Bethesda



Montgomery County Government

Historic Preservation Commission
51 Monroe Street
Rockville, Maryland 20850

35/14-7-97A



Montgomery County Government

MEMORANDUM

TO: Robert Seely, Chief
 Division of Construction Codes Enforcement
 Department of Environmental Protection

FROM: Laura E. McGrath, Planning Specialist *LM*
 Division of Community Planning and Development
 Department of Housing and Community Development

SUBJECT: Historic Area Work Permit Application

DATE: 4-25-91

The Montgomery County Historic Preservation Commission, at their meeting of 4-24-91 reviewed the attached application by Benjamin *Opie* Supply for an Historic Area Work Permit. The application was approved

Approved Denied

Approved with Conditions: _____

The Building Permit for this project should be issued conditional upon adherence to the approved Historic Area Work Permit.

Attachments:

1. HAWP App + Attachments
2. Sign Design
3. Site Plan
4. Photos
5. _____

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Historic Preservation Commission

51 Monroe Street, Suite 1001, Rockville, Maryland 20850
217-3625

APPLICATION FOR HISTORIC AREA WORK PERMIT

TAX ACCOUNT # _____

NAME OF PROPERTY OWNER _____ TELEPHONE NO. _____
(Contract/Purchaser) (Include Area Code)

ADDRESS _____ CITY _____ STATE _____ ZIP _____

CONTRACTOR _____ TELEPHONE NO. _____

PLANS PREPARED BY _____ TELEPHONE NO. _____
CONTRACTOR REGISTRATION NUMBER _____ (Include Area Code)

REGISTRATION NUMBER _____

LOCATION OF BUILDING/PREMISE

House Number _____ Street _____

Town/City _____ Election District _____

Nearest Cross Street _____

Lot _____ Block _____ Subdivision _____

Liber _____ Folio _____ Parcel _____

1A. TYPE OF PERMIT ACTION: (circle one)

Construct	Extend/Add	Alter/Renovate	Repair	Circle One: A/C	Slab	Room Addition
Wreck/Raze	Move	Install	Revision	Porch	Deck	Fireplace
		Revocable		Fence/Wall (complete Section 4)	Shed	Solar
						Woodburning Stove
						Other _____

1B. CONSTRUCTION COSTS ESTIMATE \$ _____

1C. IF THIS IS A REVISION OF A PREVIOUSLY APPROVED ACTIVE PERMIT SEE PERMIT # _____

1D. INDICATE NAME OF ELECTRIC UTILITY COMPANY _____

1E. IS THIS PROPERTY A HISTORICAL SITE? _____

PART TWO: COMPLETE FOR NEW CONSTRUCTION AND EXTEND/ADDITIONS

2A. TYPE OF SEWAGE DISPOSAL

01 () WSSC	02 () Septic
03 () Other _____	

2B. TYPE OF WATER SUPPLY

01 () WSSC	02 () Well
03 () Other _____	

PART THREE: COMPLETE ONLY FOR FENCE/RETAINING WALL

4A. HEIGHT _____ feet _____ inches

4B. Indicate whether the fence or retaining wall is to be constructed on one of the following locations:

- On party line/Property line _____
- Entirely on land of owner _____
- On public right of way/easement _____ (Revocable Letter Required).

I hereby certify that I have the authority to make the foregoing application, that the application is correct, and that the construction will comply with plans approved by all agencies listed and I hereby acknowledge and accept this to be a condition for the issuance of this permit.

Signature of owner or authorized agent (agent must have signature notarized on back) _____ Date _____

APPROVED _____ For Chairperson, Historic Preservation Commission

DISAPPROVED _____ Signature Demand Taylor Date 4-24-91

APPLICATION/PERMIT NO: _____ FILING FEE: \$ _____

DATE FILED: _____ PERMIT FEE: \$ _____

DATE ISSUED: _____ BALANCE \$ _____

OWNERSHIP CODE: _____ RECEIPT NO: _____ FEE WAIVED: _____

SEE REVERSE SIDE FOR INSTRUCTIONS

HISTORIC PRESERVATION COMMISSION STAFF REPORT

PREPARED BY: Laura McGrath

DATE: April 17, 1991

CASE NUMBER: 35/14-7-91

TYPE OF REVIEW: HAWP

SITE/DISTRICT NAME: Community Paint
and Hardware

PROPERTY ADDRESS: 7250 Wisconsin Avenue,
Bethesda

TAX CREDIT ELIGIBLE: No

DISCUSSION:

The applicant has requested approval of installation of a sign at the front of the Community Paint and Hardware Store in downtown Bethesda. As you may recall, the Commission approved a number of exterior improvements to the building approximately one year ago. The store was actually moved to its present location in the mid-1980s. The proposed sign will be located over the center of the first floor (former porch now enclosed) of the building and will include the following features:

- Hand-carved redwood sign, 44.3 square feet total - 14 feet long and a little over 3 feet wide;
- Gold-leafed lettering will read "BENJAMIN OFFICE SUPPLY"; logo will be carved in relief, appearing raised from the surface;
- Inset border will also be covered in gold leaf.

Constructed c.1890, the Community Paint and Hardware store is believed to be the oldest commercial building still standing in downtown Bethesda, thus reflecting the initial development of this area. As vernacular architecture, Community Paint and Hardware exhibits the classic features of a free-standing, turn-of-the-century commercial structure.

STAFF RECOMMENDATION:

Staff finds the proposed sign to be compatible with and complementary to the historic resource and recommends approval of the application based on criterion 24A-8(b)(1) and (2). The proposed sign is also appropriate according to the Secretary of the Interior's Standards for Rehabilitation and Guidelines for Rehabilitating Historic Buildings covering additions of new features, including signage, to storefronts:

Standard 9: New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale and architectural features to protect the historic integrity of the property and its environment.

Guidelines on Storefronts: The treatment of secondary design elements, such as awnings or signs should be kept as simple as possible. New signs should fit flush with the existing features of the facade, such as the fascia board or cornice.

ATTACHMENTS:

1. HAWP Application and Attachments
2. Site Plan
3. Proposed Sign Design and Photos
4. Master Plan Amendment

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SUPPLEMENTAL APPLICATION FOR HISTORIC AREA WORK PERMIT

REQUIRED ATTACHMENTS

1. WRITTEN DESCRIPTION OF PROJECT

- a. Description of existing structure(s) and environmental setting, including their historical features and significance:

hardware store - no change

- b. General description of project and its impact on the historic resource(s), the environmental setting, and, where applicable, the historic district:

install sign - only

2. Statement of Project Intent:

Short, written statement that describes:

- a. the proposed design of the new work, in terms of scale, massing, materials, details, and landscaping:

install hand carved wood sign

- b. the relationship of this design to the existing resource(s):

will match colors

- c. the way in which the proposed work conforms to the specific requirements of the Ordinance (Chapter 24A):

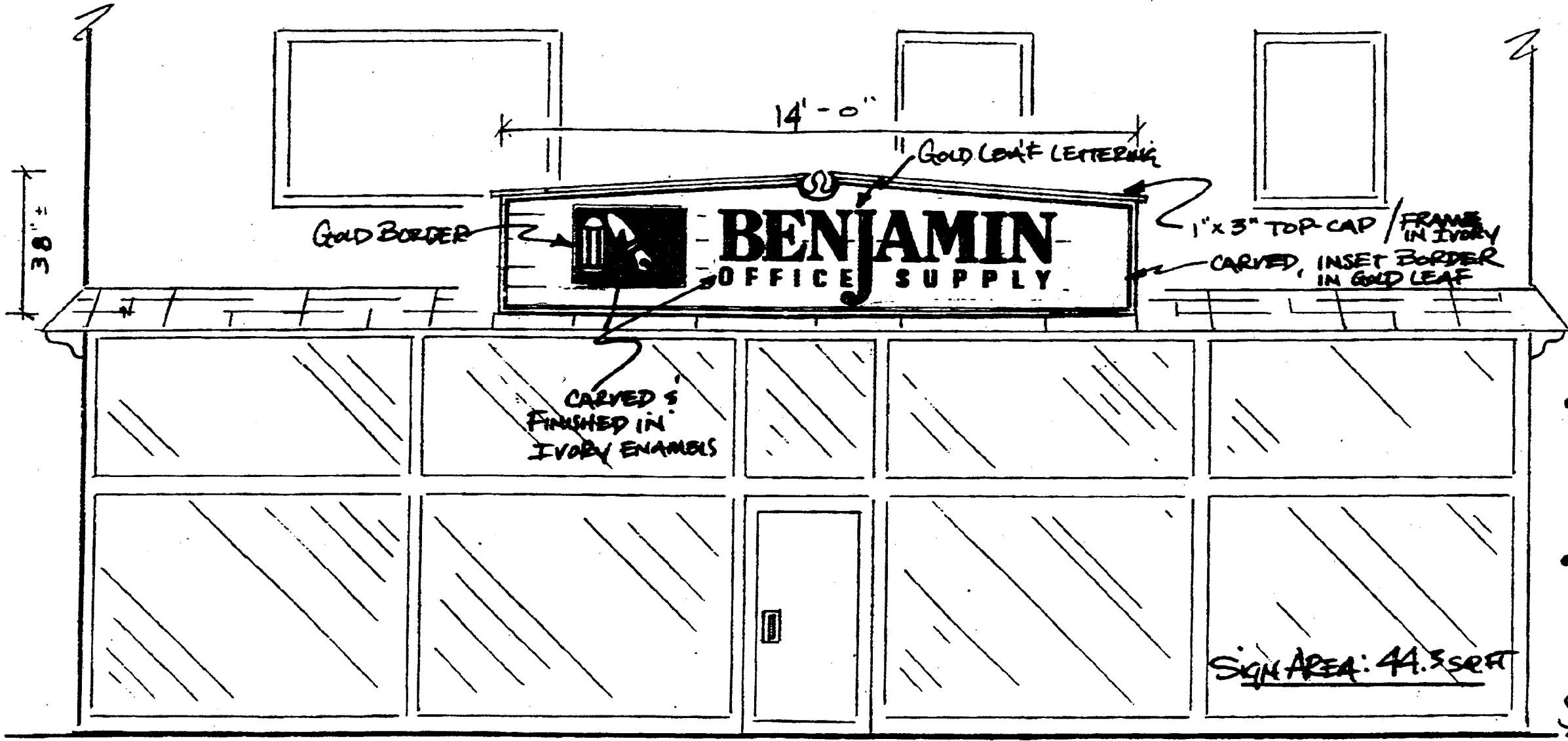
hand carved sign only

3. Project Plan:

Site and environmental setting, drawn to scale (staff will advise on area required). Plan to include:

- a. the scale, north arrow, and date;
- b. dimensions and heights of all existing and proposed structures;
- c. brief description and age of all structures (e.g., 2 story, frame house c.1900);
- d. grading at no less than 5' contours (contour maps can be obtained from the Maryland-National Capital Park and Planning Commission, 8787 Georgia Avenue, Silver Spring; telephone 495-4610); and
- e. site features such as walks, drives, fences, ponds, streams, trash dumpsters, mechanical equipment, and landscaping.

4. Tree Survey: If applicable, tree survey indicating location, caliper and species of all trees within project area which are 6" in caliper or larger (including those to be removed).

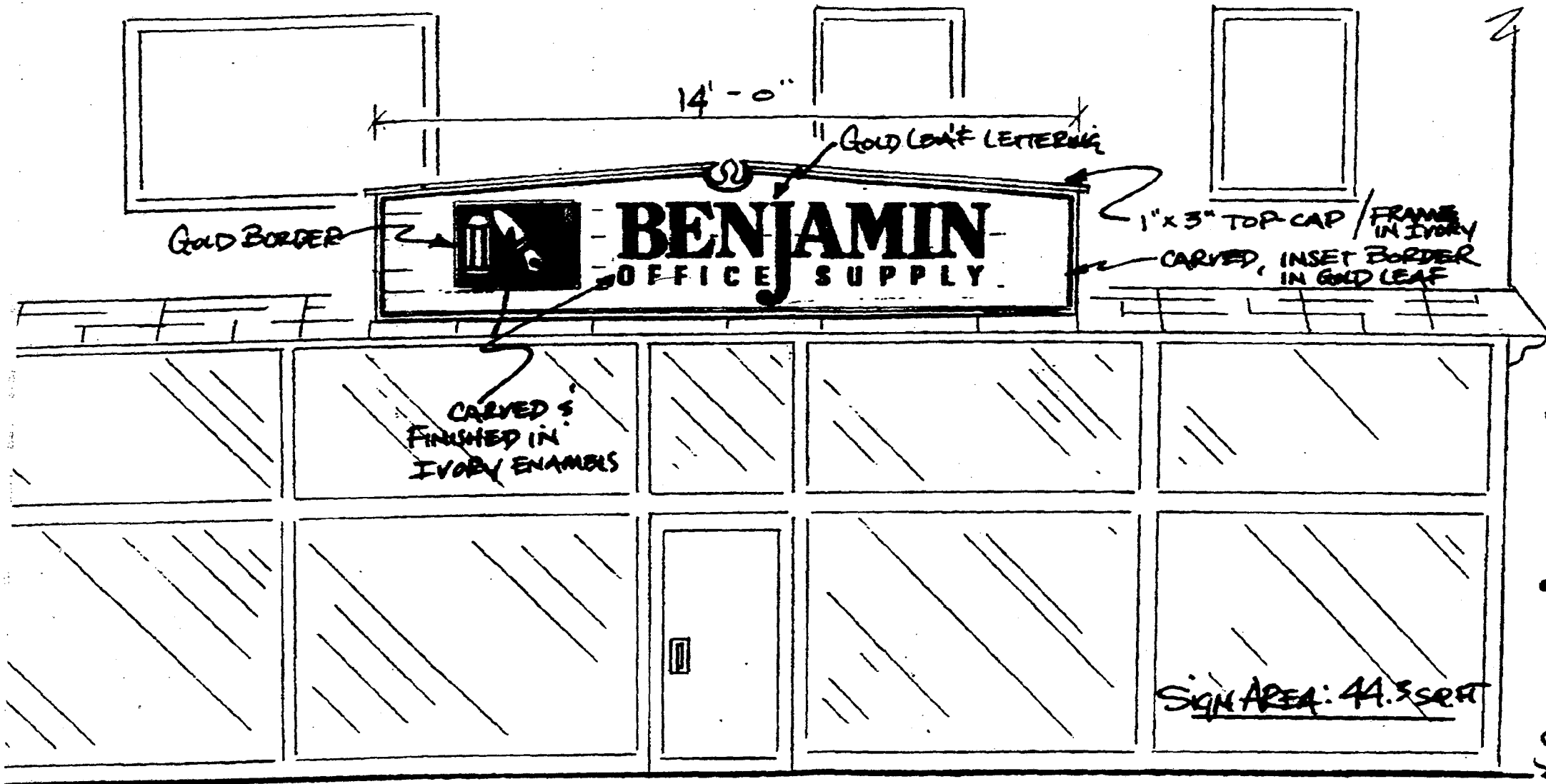


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○ HAND-CARVED WOOD SIGN ○

Sign-A
 9332 G
 SILVER SPT
 (301)



- HAND-CARVED SIGN CONSTRUCTED OF 1 1/4" CLEAR REDWOOD
 - LETTERING + BORDER CARVED IN "V" ANGLE + FINISHED IN 23K GOLD LEAF AND/OR ENAMELS
 - LOGO CARVED IN RELIEF, APPEARING RAISED FROM SURFACE
 - CHOICE OF BACKGROUND COLORS (WE WILL MATCH)
- SCALE: 3/8" = 1'-0"

SIGN AREA: 44.3 SQ FT

(5)

o HAND-CARVED WOOD SIGN
 9104050063

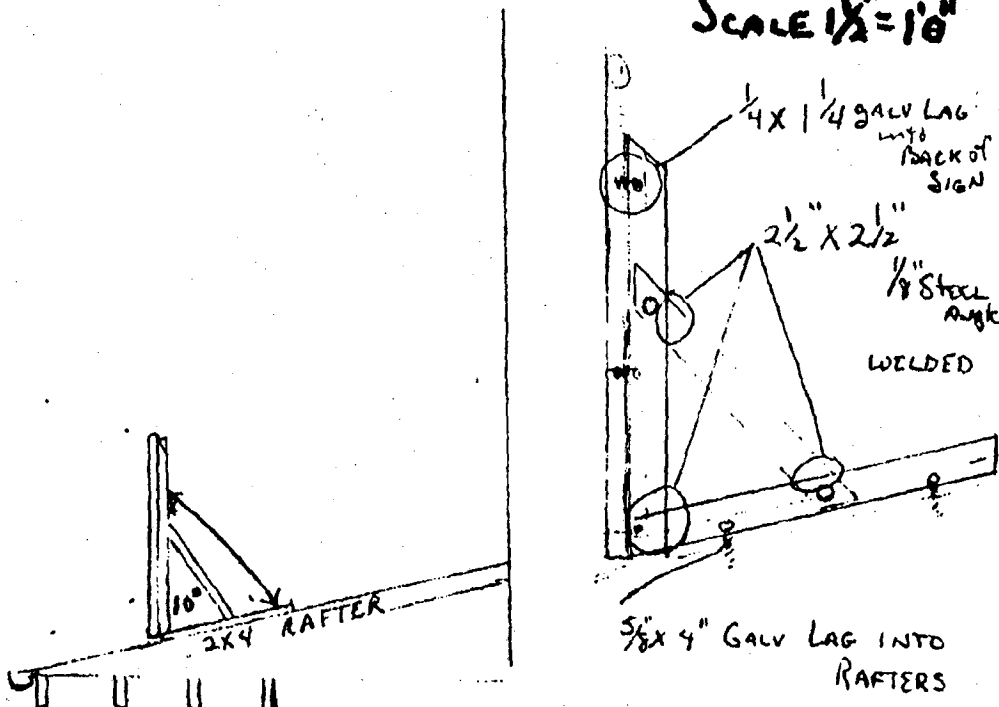
Sign-A-Rama, USA

9332 GEORGIA AVE.
 SILVER SPRING, MD. 20910
 (301) 589-8811

DETAIL MOUNTING
OF HAND CARVED
WOOD SIGN

BENJAMIN OFFICE
Supply

SCALE 1/2" = 1'0"



BRACKETS SPACED @ 1'0" w/φ
4'0" E, 4'0" E AND 4'0"
ON BACK OF SIGN w/
TOTAL OF 4 BRACKETS
PAINTED DURANODIC 313 E

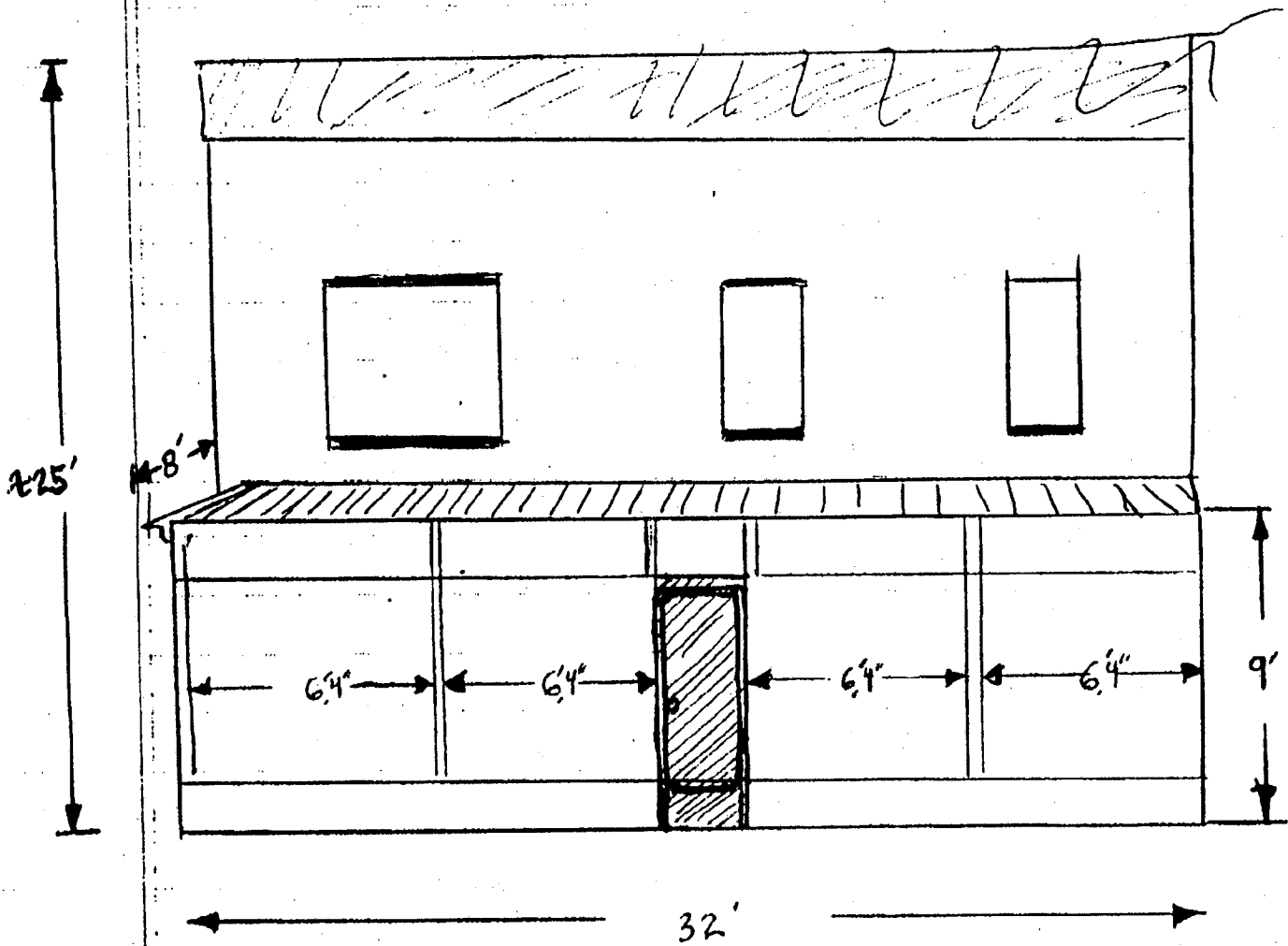
22-142 100 SHEETS
22-144 200 SHEETS

9104050063

Sign • A • Rama, USA

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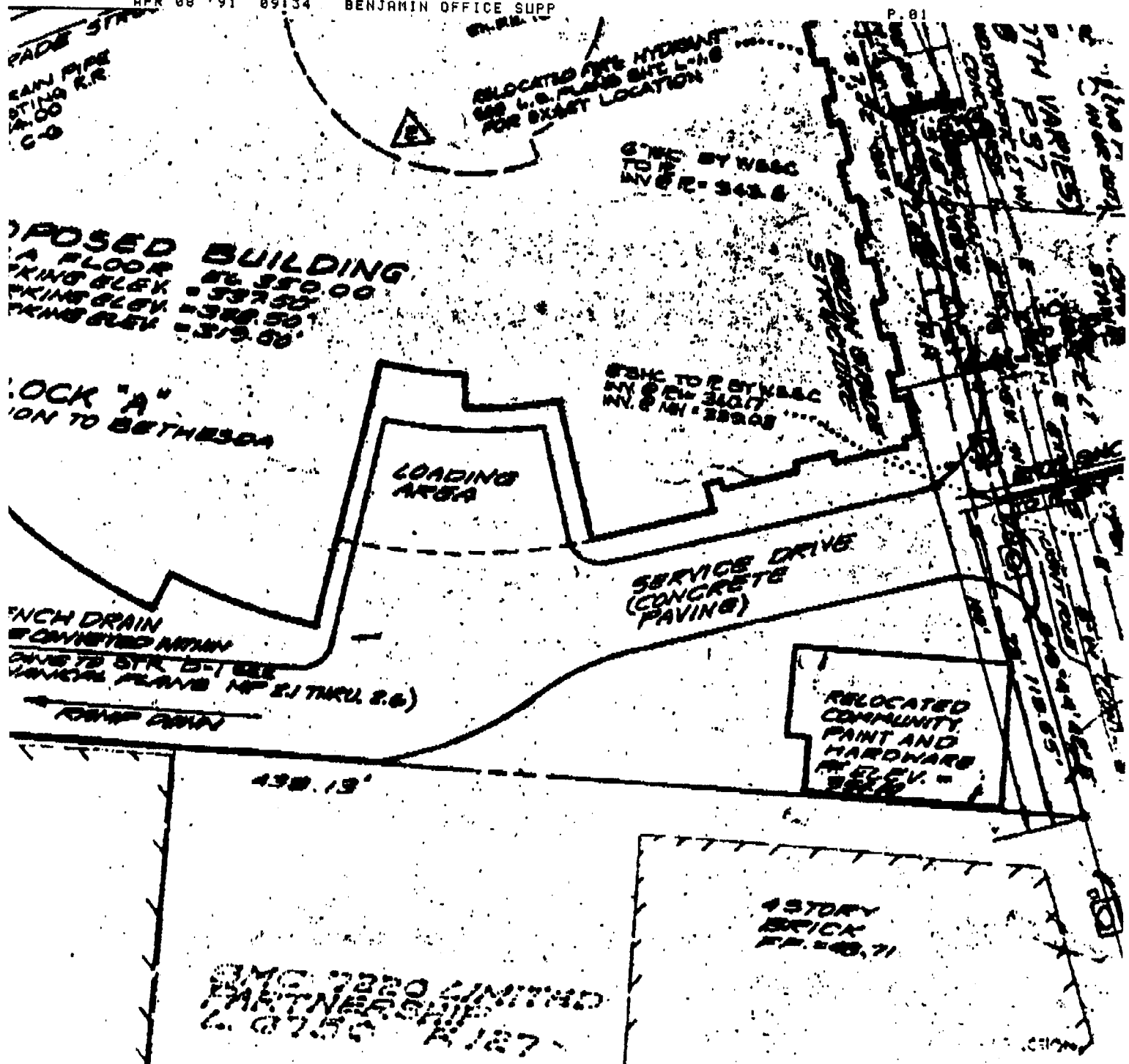
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Sign*A*Rama, USA[®]

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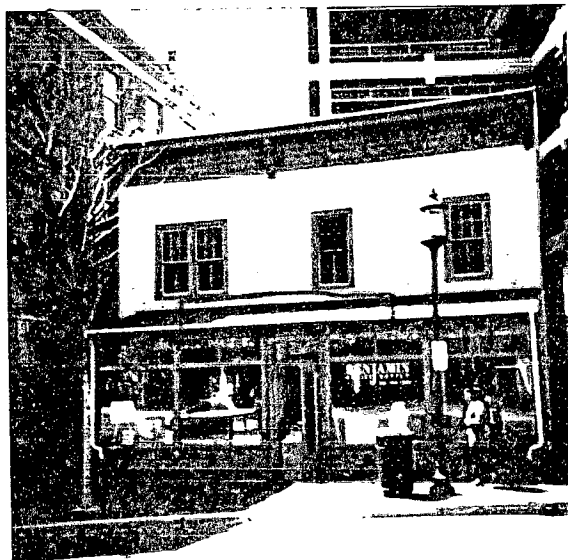
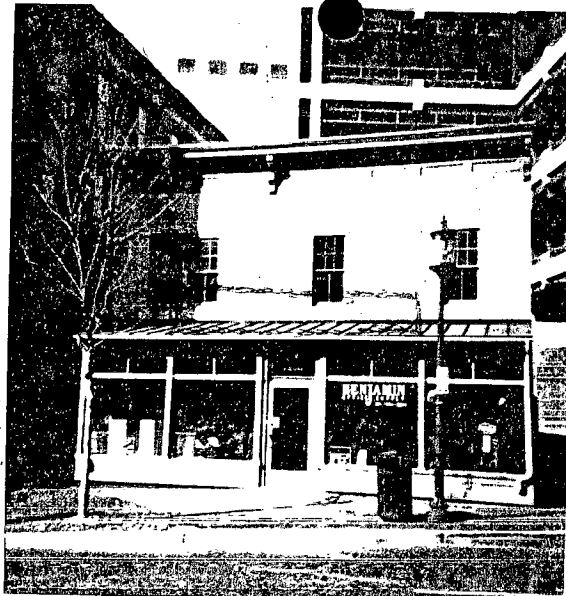
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 Mr. Johnson
 Vincent H. Berg
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DETAILS OF

7. GRADING SHALL BE DONE IN SUCH A MANNER AS TO PROVIDE POSITIVE DRAINAGE.
8. THE CONTRACTOR SHALL MAKE FIELD ADJUSTMENT TO STRUCTURES, WHEN NECESSARY TO MEET EXISTING CONDITIONS AS DIRECTED BY THE ENGINEER, AND THE MCDOT INSPECTOR.
9. CONTACT WASHINGTON SUBURBAN SANITARY COMMISSION SYSTEM MAINTENANCE ENGINEER BEFORE EXCAVATING BENEATH OR IN THE VICINITY



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optional method, it may be appropriate to identify preservation of these additional resources as potential amenities to the project if demonstrated to be in the overall public interest.

<u>Site</u>	<u>Name</u>	<u>Location</u>	<u>Associated Acreage</u>
35/14-5	Bethesda Post Office	7400 Wisconsin Avenue	13,211 sq.ft.

- Constructed in 1938 by the Sofarelli Brothers of Jamaica, New York, this single story, native stone building is neo-colonial in design and features a hipped roof with cupola and arched windows.
- One of a limited number of public buildings in the County constructed under the aegis of the Work Progress Administration (WPA). As a representative example of WPA construction the building provides a physical link for the County with this important program and period in American history.
- This amendment recognizes that the Post Office, because of its scale, prominent location, and distinctive building material, has emerged as a landmark along Wisconsin Avenue. The site's importance as a public space will be further enhanced with the return of the Bethesda Madonna of the Trails. This amendment therefore designates the site's entire 13,211 sq. ft. parcel as the environmental setting.

<u>Site</u>	<u>Name</u>	<u>Location</u>	<u>Associated Acreage</u>
* 35/14-6	Wilson's Store & Post Office (Community Paint and Hardware)	7250 Wisconsin Avenue	22,039 sq.ft.

- Circa 1890--Two-story, stucco over clapboard, frame commercial structure with one-story glass enclosed, shed-roofed porch and street-oriented flat facade featuring bracketed, decorative cornice.
- Architecturally the epitome of the turn-of-the-century village store, Wilson's Store and Post Office, known today as Community Paint and Hardware is believed to be the first commercial structure in the CBD and the only remaining vestige of Bethesda's 19th century commercial beginnings.

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- The site is designated with the entire 22,039 sq. ft. parcel as the environmental setting. With final development approval of the proposed standard method project on the site, the historic portion of the building will be relocated, and restored, and the environmental setting will be redefined in accordance with the Historic Area Work Permit approved by the County's Historic Preservation Commission on the project.

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