36/7-3-98B (Rev.) Silver Theatre & Shopping Center (Prelim. Consult)

36/7-98B Silver Spring Theatra & Shopping Center (Rev) Gensler

Charles Clements, AIA

Associate

2020 K Street NW

Washington DC 2 0 0 0 6

Tel: 202. 721. 5200

Fax: 202. 721. 5236

charles_clements@gensler.com



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MONTGOMERY COUNTY DEPARTMENT OF PARK AND PLANNING

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

8787 Georgia Avenue Silver Spring, Maryland 20910-3760

Date: April 14,1999

		•		
MEMORANI	<u>DUM</u>	H	36/7-3-98	8B1
TO:	Robert Hubbard, Director Department of Permitting Services		•	
FROM:	Gwen Wright, Coordinator Historic Preservation			
SUBJECT:	Historic Area Work Permit			
_	ery County Historic Preservation Commis an Historic Area Work Permit. This appl		attached	
App	roved		Denied	
App	roved with Conditions:			•
for a building	f will review and stamp the construction depermit with DPS; and			
	E TO THE APPROVED HISTORIC ARE			
Applicant:	Montgoney County		·	
Address:				
of Permitting DPS Field Se	Services (DPS) permit, the applicant arrar rvices Office at (301)217-6240 prior to collowing completion of work.	nge for a field inspecti ommencement of work	on by calling the and not more than	

Silver Meatre & Shopping Center



HISTORIC PRESERVATION COMMISSION 301/563-3400

APPLICATION FOR HISTORIC AREA WORK PERMIT

	Contact Person: US	mater - Charles Clements
	Daytime Phone No.:	202-721-5200
Tax Account No.: 955531	<u></u> -	
Name of Property Owner: Montgomery County	Daytime Phone No.:	Gary Stith 301-565-7359
Address: 962 Wayne Avenue Silver Spring Street Number City	MD	20910
Contractor: Foulger Pratt Construction	Phone No.:	301-565-3038
Contractor Registration No.:	· · · · · · · · · · · · · · · · · · ·	000 701 5000
Agent for Owner: Charles Clements	_ Daytime Phone No.:	202-721-5200
LOCATION OF BUILDING/PREMISE	***	
House Number: 8619 Street	Colesville	Road
Town/City: Silver Spring Nearest Cross Street:		
Lot: Block: Subdivision:		
Liber: Parcel:		
PART ONE: TYPE OF PERMIT ACTION AND USE		
•	ADDI ICADI E:	
		Addition Porch Deck Shed
,		
•	Fireplace	
,	all (complete Section 4)	Addition
1B. Construction cost estimate: \$		
1C. If this is a revision of a previously approved active permit, see Permit #		
PART TWO: COMPLETE FOR NEW CONSTRUCTION AND EXTEND/ADDITION	INS	
2A. Type of sewage disposal: 01 ₩SSC 02 ☐ Septic	03 🗀 Other:	
2B. Type of water supply: 01 ⊕WSSC 02 □ Well	03 🗆 Other:	•
PART THREE: COMPLETE ONLY FOR FENCE/RETAINING WALL		·
3A. Height feet inches		
3B. Indicate whether the fence or retaining wall is to be constructed on one of the fo	llowing locations:	
☐ Dn party line/property line ☐ Entirely on land of owner		way/easement
I hereby certify that I have the authority to make the foregoing application, that the at approved by all agencies listed and I hereby acknowledge and accept this to be a co	oplication is correct, and	that the construction will comply with plans
01/0/1	• •	
Chul Cat	2	4 MARCH 1999
Signature of owner or authorized agent		Date
1991274MED		
Approved: Formation Format	rsop distoric Preserva	tion Commission Date: 4/16/9
Disapprovéd: Signature:		
Application/Permit No	əy.	Date Issued:



MONTGOMERY COUNTY DEPARTMENT OF PARK AND PLANNING

THE MARYLAND-NATIONAL CAPITAL PARK AND PLANNING COMMISSION

8787 Georgia Avenue Silver Spring, Maryland 20910-3760

MEMORANDUM

TO:

Historic Area Work Permit Applicants

Gwen Wright, Coordinator Historic Preservation Section

SUBJECT:

Historic Area Work Permit Application - Approval of Application/Release of

Other Required Permits

Enclosed is a copy of your Historic Area Work Permit application, approved by the Historic Preservation Commission at its recent meeting, and a transmittal memorandum stating conditions (if any) of approval.

You may now apply for a county building permit from the Department of Permitting Services (DPS) at 250 Hungerford Drive, second floor, in Rockville. Please note that although your work has been approved by the Historic Preservation Commission, it must also be approved by DPS before work can begin.

When you file for your building permit at DPS, you must take with you the enclosed forms, as well as the Historic Area Work Permit that will be mailed to you directly from DPS. These forms are proof that the Historic Preservation Commission has reviewed your project. For further information about filing procedures or materials for your county building permit review, please call DPS at 301-217-6370.

If your project changes in any way from the approved plans, either before you apply for your building permit or even after the work has begun, please contact the Historic Preservation Commission staff at 301-563-3400.

Please also note that you must arrange for a field inspection for conformance with your approved HAWP plans. Please inform DPS/Field Services at 301-217-6240 of your anticipated work schedule.

Thank you very much for your patience and good luck with your project!

HISTORIC PRESERVATION COMMISSION STAFF REPORT

Address: 8617-8619 Colesville Road, Silver Spring Meeting Date: 4/14/99

Resource: Silver Theatre & Shopping Center Review: HAWP

Master Plan Site #36/07-3

Case Number: 36/7-3-98B REVISION Tax Credit: N/A

Public Notice: 3/31/99 Report Date: 4/7/99

Applicant: Montgomery County Staff: Robin D. Ziek

(Charles Clements, Agent)

PROPOSAL: Alterations to entrance & box office RECOMMENDATIONS: Approval

The applicant obtained a HAWP on 9/9/98 for the rehabilitation of the Silver Theater/Shopping Center. The rehabilitation was guided by the original architectural drawings of John Eberson, the existing conditions at the buildings, and the proposed new development in this quadrant of the CBD of which the historic structures are a part. The applicant came to the HPC on March 10, 1998 for a Preliminary Consultation on the proposed revisions to the existing HAWP, including the entry doors, the adjacent storefronts and the ticket booth.

PROJECT DESCRIPTION

RESOURCE: Silver Theatre and Shopping Center

STYLE: Art Deco DATE: 1938

PROJECT PROPOSAL

The applicant proposes to alter the front entrance of the Silver Theatre to accommodate two things: 1) Provide 36" leaf doors for ADA/fire egress; and 2) enlarge the existing box office to accommodate two ticket sellers with their new computer equipment. The proposal also involves some interior changes to the lobby and inner-lobby area, but the HPC does not review interior alterations. Overall, the general intention is to restore the Silver Theatre.

- 1) The existing entry doors consist of two double-doors (4 30" leaf doors) on either side of the ticket booth, or four double-doors (8 leafs) total. None of the existing doors are original although the 30" leaf width is the original width. The four leafs were designed with a curving panel flanking two rectilinear panels in a symmetrical composition to either side of the ticket booth (see Circle). The County Code now requires 36" leaf doors for egress from a public facility such as this, which will also comply with ADA requirements.
- 2) The existing ticket booth measures approximately 4' x 5' (interior dimensions), and provided a tight area for a single ticket taker with no modern equipment (computers, etc.). Much of the original fabric of the ticket booth remains, including the side walls with a flat panalized segment above a marble revetment. The marble piece on the front of the ticket booth has been replaced with plywood. Much of the original woodwork on the interior remains, including the trim around the access door in the lobby (which measures approximately 24"). The cornice above the ticket window is original material.



Proposed Alterations:

The applicant proposes to replace the existing 8 doors with 6 new doors, each measuring 36" in width, providing a double door and a single door on either side of the new ticket booth. The ticket booth would be enlarged to approximately 7'-6" in width. The existing cornice would remain in place, and the new ticket booth would use glass wall extensions to the ceiling of the marquee above the original wall height. The original and intact sidewalls of the ticket booth would be moved to the new location, and the front elevation of the ticket booth would be fabricated to match the original sidewalls. In addition, a small projection would be used to mark the original width of the ticket booth, matching the original cornice and providing a sense of the original booth while permitting the proposed alterations.

The pattern of the glass on the new entry doors would recall the original pattern, although with three leafs instead of four.

STAFF COMMENTS

The American Film Institute will be using the Silver Theatre as its main venue to present early films in an original setting. In addition to restoring the interior auditorium of the Silver Theatre, the AFI will have two other small theaters on the east side of the Silver Theatre in a new building (see HPC Case No. 36/7-99A), as well as a gift shop in a double storefront on the west side of the Theatre. The storefront on the east side of the Theatre entrance will be used for bathrooms, although the storefront window itself will be preserved and used for display purposes.

The AFI feels strongly that all of its patrons should enter the Silver Theatre, regardless of which theater is their actual destination. The doors to the new building will be used for emergency egress only, while the Silver Theatre lobby will provide the entrance to all three theaters. Staff notes that, whether or not the Silver Theatre is the only theater entrance, the original entrance would have to be modified because the 30" leaf door width is unacceptable under today's building code, and further, the original ticket booth would not accommodate the ticket equipment and two ticket takers.

Staff feels that the proposed modifications are moderate and within the character of the Silver Theatre. New doors would have to be fabricated anyway because the original doors have been replaced some time in the past (although it is wonderful to note that 7 of the 8 original doors for the interior lobby have been saved and will be restored as the inner lobby entry, working closely with County fire and code officials).

The proposed alterations to the ticket booth offer a good solution by incorporating original fabric into the new ticket booth even while altering the proportions of the ticket booth. The original cornice and the use of a vertical reveal should help accentuate the original feature, while still accommodating the new program.

STAFF RECOMMENDATION

Staff recommends that the Commission find this proposal consistent with the purposes of Chapter 24A-8(b)2:

The proposal is compatible in character and nature with the historical, archeological, architectural or cultural features of the historic site, or the historic district in which an historic resource is located and would not be detrimental thereto or to the achievement of the purposes of this chapter;

and with Secretary of the Interior's Standards for Rehabilitation #2:

The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.

and subject to the general condition that, after issuance of the Montgomery County Department of Permitting Services (DPS) permit, the applicant arrange for a field inspection by calling the DPS Field Services Office at (301) 217-6240 prior to commencement of work and not more than two weeks following completion of work.





HISTORIC PRESERVATION COMMISSION 301/563-3400

APPLICATION FOR HISTORIC AREA WORK PERMIT

	•		Contact Person: Ge	nsier - Charles	Clements
			Daytime Phone No.:	202-721-5200	
Tax Account No.: 955531					
Name of Property Owner: Montg	omery County	Daytime Phone No.:	Gary Stith 301-	565-7359	
Address: 962 Wayne Aven Street Number	MD	20910	7 0 1		
Contractor: Foulger Pra		•	Staet Phone No.:		Zip Code
Contractor Registration No.:					-
Agent for Owner: Charles	Clements		Daytime Phone No.:	202-721-5200	
LOCATION OF BUILDING/PREMIS	E				
House Number: 8619		Street:	Colesville	Road	
Town/City: Silver Spring					
Lot: Block:	Subdivision:				
Liber: Folio:					
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] Fireplace ☐ Woodb		Single Family
☐ Revision				Other: Rehab	
1B. Construction cost estimate: \$					Addition .
1C. If this is a revision of a previously a		•			
PART TWO: COMPLETE FOR NEW		ID EXTEND/ADDITIO			
2A. Type of sewage disposal:	· ,	02 🗌 Septic			
2B. Type of water supply:	01 ₽/WSSC	02 🗌 Well	03 🗍 Other:		
PART THREE: COMPLETE ONLY FO	OR FENCE/RETAINING	WALL			
3A. Heightfeet	inches				
3B. Indicate whether the fence or reta	aining wall is to be const	ructed on one of the fo	llowing locations:		
On party line/property line	☐ Entirely on la	and of owner	On public right of	way/easement	
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Disapproved:	Signature:/	. Nate File		Date:	
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Account # - 1044943
Owner- Cal & Klausner Et.al
4622 32nd Street N
Arlington, VA 22207-4404

Account # -1040295 Owner- Rubin & S. Danshes 2229 Richland Street Silver Spring, MD 20910

Account # - 1044954
Owner- Cal & Klausner Et.al
4622 32nd Street N
Arlington, VA 22207-4404

Account # - 952413 Owner- Irving Goldman 52 Vanderbilt Avenue #1600 New York, NY 10017

Account # - 1043460 Owner- Cal & Klausner Et.al 4622 32nd Street N Arlington, VA 22207-4404 Account # - 2571688 Owner- LDG Inc. 8601 Georgia Avenue #200 Silver Spring, MD 20910

Account # - 1043471 Owner- Rubin & S. Danshes 2229 Rickland Street Silver Spring, MD 20910 Account # - 1041814 Owner- LDG Inc. 8601 Georgia Avenue #200 Silver Spring, MD 20910

Account # - 1043458
Owner- Rubin & S. Danshes
2229 Richland Street
Silver Spring, MD 20910

Account # - 289754
Owner- City Place Limited Partnership
1430 Springhill Road #520
McLean, VA 22102



Application for Historic Area Permit for the Exterior Renovation of the Silver Theater and Silver Spring Shopping Center

Silver Spring Montgomery County, Maryland



What You Have Been Waiting For

. . . A New Downtown

• Project Development Team _

The Foulger-Pratt Companies The Peterson Companies Argo Investment Company

Public Partners

Montgomery County State of Maryland

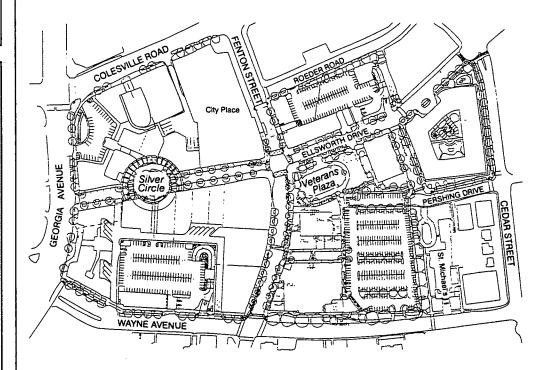
• Design Team

RTKL Associates Inc.
Bignell Watkins Hasser
Gensler Associates
James Urban, ASLA
Loiederman Associates, Inc.
Walker Parking Consultants/Engineers

Parking in Downtown
Silver Spring

Downtown Silver Spring will include two new public parking garages. The 1,800-space garage located on Wayne Avenue mid-block between Georgia Avenue and Fenton Street will include office space for County use on the first level. A 1,400-space garage located at the corner of Ellsworth Drive and Fenton Street will have retail space on the street level. City Place will be connected to this new garage by the existing bridge over Fenton Street. There will also be convenient on-street parking on Ellsworth Drive and Fenton Street. Part of the existing Garage 1A across from City Place must be demolished to make way for the new garage on this site. After the new garage is completed, Garage 1, the existing public garage an Pershing Drive, will be torn down to clear the site for the Civic Building and Veterans Plaza. The garages will be designed to be more user friendly with a speed ramp at one end of each garage. The floors will be flat, not ramped, and enhanced lighting and visibility will improve safety.

After years of debate, discussion, planning, and active community input, the revitalization of downtown Silver Spring has moved from concepts to construction with the introduction of Downtown Silver Spring. More than one million square feet of retail, restaurants, theaters, hotel and office space will surround public facilities and outdoor gathering places to make downtown a new center of commerce and community activity for Silver Spring. Downtown Silver Spring, which incorporates a combined public/private investment of approximately \$320 million, will be developed in phases over an estimated three-year period, starting in early spring of 1999. Bounded by Georgia Avenue, Colesville Road, Cedar Street, and Wayne Avenue with the center at the corner of Fenton Street and Ellsworth Drive, the neo-traditional design will utilize a variety of materials and architectural elements to add interest and give the appearance of a collection of buildings along the street.



Development Timeline 1999 2000 2001 2™ Qtr 3rd Ottr 2m Otr | 3m Otr | 4th Otr 2rd Ottr 3rd Ottr Neighborhood Center **Entertainment Center** AFI/Silver Theatre Parking Hotel Office Civic Building & Plaza Residential



ARTS AND CULTURE IN DOWNTOWN SILVER SPRING

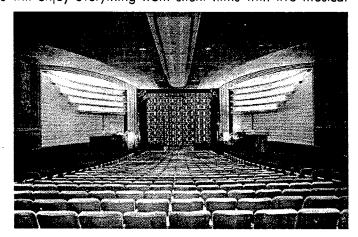
The historic Silver Theatre on Colesville Road will become the new home for the American Film Institute (AFI). The County will rehabilitate the historic theatre with seating for 400. A new addition to the Silver Theatre will house a 200-seat movie theatre with stadium seating and an 80-seat screening room, as well as offices for AFI. All three theaters will be state-of-the-art facilities capable of exhibiting everything from 70mm film to high-definition video, and equipped for videoconferencing and distance learning.

AFI plans to develop the Silver Theatre into a major, internationally recognized film and video exhibition center offering a year-round program of the best in American and international cinema, both classic and contemporary. You can look forward to an exciting mix of festivals, special events, premieres, tributes, on-stage quests appearances and educational programs; plus extended run presentations of specialized films and retrospectives of major directors, producers, actors, and writers. Audiences will enjoy everything from silent films with live musical

accompaniment to advance looks at the latest trends in filmmaking from around the globe.

The new building will also house a "black box" studio theater for the Round House Theatre, a Montgomery County professional equity theater. This theatre will seat 150 for live performances, serving as Round House Theotre's second stage, and permitting an expansion of the Round House's theatrical program.

The presence of AEI and Round House will serve as the centerpiece of what could become a cultural arts district for Montgomery County. A task force has been established to explore the benefits of creating a cultural arts district in Downtown to attract and encourage the development of a variety of arts organizations and activities.



COMMERCIAL AND RESIDENTIAL DEVELOPMENT

Rounding out the picture, the final phases of Downtown Silver Spring will bring more people Downtown everyday. Key elements include:

HOTEL*

Avenue.

OFFICE*

A 250,000 square foot office building will be located on Georgia Avenue between Ellsworth Drive and Wayne Avenue.





Civic' Building Residential PERSHING DRIVE

RESIDENTIAL*

A 200-room hotel will be located on the northwest corner of

Fenton Street at Wayne

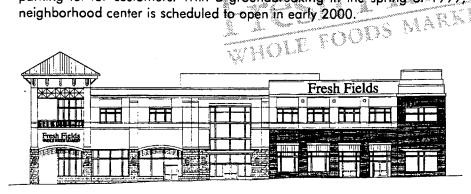
A proposed apartment

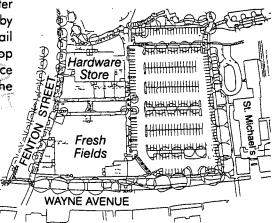
building on Cedar Street between Ellsworth Drive and Pershing Drive will be four stories over two levels of structured parking. There will be approximately 160 residences with an open courtyard in the middle of the building with a pool and landscaped yard.

^{*}Final size and location subject to Planning Board approval.

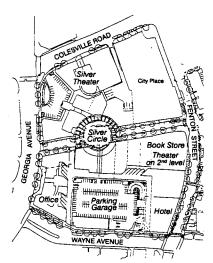
THE NEIGHBORHOOD CENTER

The first phase of development will be a neighborhood-oriented retail center located at the northeast corner of Fenton Street and Wayne Avenue. Anchored by a 35,000 square foot Fresh Fields grocery store, this 70,000 square foot retail area will also include a hardware store, video store, dry cleaners, coffee shop and small restaurant. There will be approximately 300 spaces in a surface parking lot for customers. With a groundbreaking in the spring of 1999, the neighborhood center is scheduled to open in early 2000.





THE ENTERTAINMENT CENTER



The second phase of Downtown Silver Spring will be a dynamic entertainment center anchored by an 18-screen theater complex with over 5,000 stadium-type seats located on the second level at the corner of Ellsworth Drive and Fenton Street. Ellsworth Drive from

Georgia to Fenton will become a private street with a mid-block plaza called Silver Circle. The street can be closed to traffic to accommodate special events. A 25,000 square foot national book retailer will be located on the street level facing Ellsworth Drive. This entertainment area will also include quality retail stores and restaurants clustered around the Silver Circle providing outdoor dining.

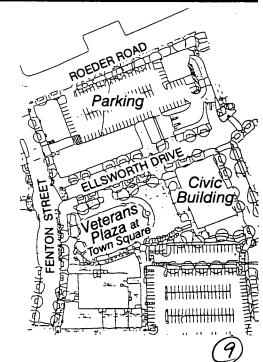


Fenton at Ellsworth Drive

COMMUNITY AMENITIES

Active and lively public space will help keep Downtown Silver Spring vibrant and inviting. Veterans Plaza at Town Square is envisioned to incorporate a healthy mix of anticipation about the future with an appropriate reverence for the past. As a result, the corner of Fenton Street and Ellsworth Drive will be both a community-gathering place and a memorial to Silver Spring's Veterans. A nationwide search was conducted to select Antonio Mendez, a Maryland artist, to be a part of the design team to create an appropriate memorial for veterans in the plaza. The public open space will be the new focal point for the Silver Spring area, serving as the location for the "Silver Spring Swings" Summer Concert Series, the Ethnic Heritage Festival, First Night Montgomery, and other new and exciting community activities.

Facing Veterans Plaza at Town Square will be the Civic Building, a landmark County-owned facility serving as a central location for a range of public activities and programs. This 40,000 square foot building will be more than twice the size of the old Armory and will include a 6,000 square foot great hall, meeting rooms that will be programmed for a wide variety of recreational and cultural activities. The offices of the Silver Spring Regional Center, and a computer center operated by the Montgomery County Library will also be included in the Civic Building. In addition the Civic Building also is proposed as the new home of the Round House Theatre School which offers acting classes for toddlers through seniors.



DOWNTOWN REDEVELOPMENT \$650 MILLION IN TOTAL PUBLIC/PRIVATE INVESTMENT

There are many other exciting development activities planned or taking place in downtown Silver Spring. Public and private dollars are working in combination to help Silver Spring become a more competitive business center with a healthy diverse economy operating 24 hours a day, seven days a week. Look for the following improvements to downtown:

DISCOVERY COMMUNICATIONS

Development of the 650,000 square foot Discovery Communications, Inc. world headquarters on the west side of Georgia Avenue.

TRANSIT CENTER

New inter-modal transportation hub linking bus, rail and other transportation services throughout the downtown. Relocation of MARC train station and Greyhound Bus station.

MONTGOMERY COLLEGE EXPANSION

Modernization and expansion of Montgomery College Takoma Park campus into southern Silver Spring.

CAMERON HILL TOWNHOMES

Development of 57 new luxury townhomes across from METRO on Second Avenue.

FENTON VILLAGE

Extension of the County's Façade Easement Purchase Program that contributes 50 percent of the funding for façade improvements to existing buildings in Fenton Street Village.

Construction of new sidewalks, trees and street lighting in Fenton Village on Fenton Street from Bonifant Street to Burlington Avenue. Establishment of the Adopt-a-Block program to improve the business climate in the Fenton Village.

RENOVATION & PRESERVATION

Tastee Diner to be relocated to Cameron Street and Ramsey

Avenue to allow construction on its current site for Discovery Communications' world headquarters.

Silver Spring Commons creates a new open space and pedestrian corridor along Fidler Lane from Second Avenue and Colesville Road.

The Blairs residential renovation, an investment of \$13 million to upgrade the interior and exterior of this apartment complex.

The Auras Building renovation at Wayne and Georgia Avenues brought an older building new life.

SOUTH SILVER SPRING GATEWAY

Revitalization of South Silver Spring and Georgia Avenue in the District of Columbia through various activities led by the Gateway-Georgia Avenue Revitalization Corporation in cooperation with Montgomery County's Department of Housing and Community Affairs and the Silver Spring Regional Center.

Managing the details

Look for the following enhancements in cooperation with the Downtown Silver Spring Urban District, Silver Spring Regional Center, and Montgomery County:

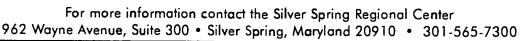
- New directional and identification signage
- New streetscape and landscaping
- ◆ Enhanced maintenance and litter collection
- Increased levels of security and safety
- Better lighting and attractive fixtures
- Year-round promotions and programming of public events
- Art, architectural amenities, and appealing design features

Welcome to the New Downtown Silver Spring



Silver Spring Smart Growth Strategy

| Silver Spring Smart Growth Strategy
| Silver Spring Smart Growth Strategy
| Silver Spring Smart Growth Strategy
| Silver Spring Smart Growth Strategy
| Solver Spring Smart Growth Smart Growth Strategy
| Solver Spring Smart Growth Smart Smart Growth Smart Smart





Submitted: March 24, 1999

Applicant: Montgomery County Contact: Gary Stith, Silver Spring Regional Services AFI/Silver Theater Presentation Text March 24, 1999

Introduction - Design Statement

The design concept reinforces the original project goal that the Silver Theater should be a cultural and entertainment focal point in the redevelopment of the Silver Spring area. This concept respects the past heritage of American theater architecture and points toward the future as a state-of -the-art venue and icon for the American Film Institute and its exhibitions and festivals and the Round House Theater.

A number of initial planning concepts explored different locations of the main exhibition spaces for AFI and different orientations of the complex to the street. The current plan arrangement has evolved into a simple diagram with the historic theater separated by a grand gallery from the newer block that houses new theater and screening rooms for AFI and the lobby and black box performance space for the Roundhouse Theater.

The new building, will be approximately 45' high and will house AFI offices on an upper floor above the new theater spaces. This building would form a simple backdrop to the profile of the Silver Theater. The recreated signage mast, when viewed from the Metro station and the approach up Colesville Road as well as from the Silver Circle, will become the central beacon for the complex. The new building block will form an appropriate scale transition between the relatively low street facades of the Silver Theater with the flanking shop fronts, and the massive City Center building next door.

The gallery space, with an abundance of glass and clerestory light will serve as a gathering spot for receptions and special events, and expose a view of the previously unappreciated, but interestingly detailed, north facade of the Silver Theater.

The new theaters will be elegantly simple in design to distinguish them from the highly stylized and streamlined Deco motifs of the Silver Theater, which will remain the showpiece of the AFI collection.



Project Description

Resources: Silver Theater

Style: Art Deco Date: 1938

The Silver Theater & Silver Spring Shopping Center were built in 1938 as a single suburban complex. Designed by John Eberson, a nationally prominent theater designer, the Silver Theater marked a departure from his "atmospheric" movie theaters from the 1920's. Eberson's work on the Silver Theater reflected the new stream-lined aesthetic of the Art Deco movement, designing ocean liner motif's, including masts, smoke stacks, and waves. After years of neglect and decline during which some of the historic fabric was lost, damaged or otherwise left to fall into disrepair, Montgomery County stepped in to save this important example of motor age architecture. The property is now intended to become the centerpiece of a larger project being developed by PFA Silver Spring, L.C.

This multi-faceted project will introduce the American Film Institute to the Silver Theater, and will return a mix of commercial tenants to the adjacent Silver Spring Shopping Center. AFI's additional space requirements will be accomodated in a new building located adjacent to and just north of the Silver Theater. Another performing arts tenant, the Round House Theater, will occupy the north end of the new building. The larger development project also calls for new commercial space to be built behind and above a portion of the historic shopping center. This application for a Historic Area Work Permit is intended to cover only the box office rehabilitation and expansion and the new addition to the north side of the historic Silver Theater. With the exception of the box office rehabilitation and expansion, all of the work identified in the previous historic area work permit application for the Silver Theater and Silver Spring Shopping Center is to be performed as proposed.

Proposal

The work for which the applicant seeks approval from the HPC at this time is for the rehabilitation and expansion of the historic box office and the new construction adjacent to the north side of the historic theater.

Box Office; written description of the work

The front entrance of the Silver Theater is proposed to be the main entrance to the AFI theater complex. The proposed revision to the box office includes enlargement of the existing box office to accommodate two ticket sellers with their new equipment and providing 36" leaf entrance doors to accommodate ADA/fire egress concerns.

Existing Conditions

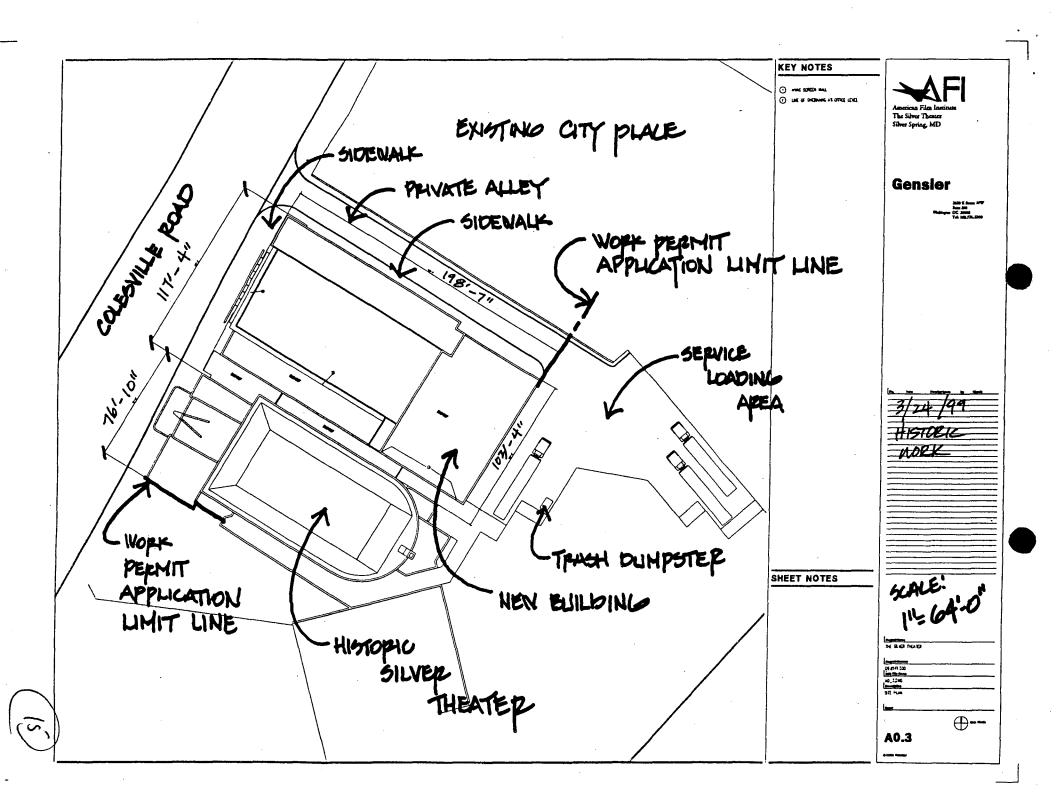
The existing entry doors consist of two double doors (4-30" leaf doors) on either side of the ticket booth, or four double doors (8 door leafs total). None of the existing doors are original to the building, however the 30" door leaf is the original width. The current code now requires 36" door leafs for egress from an assembly facility.

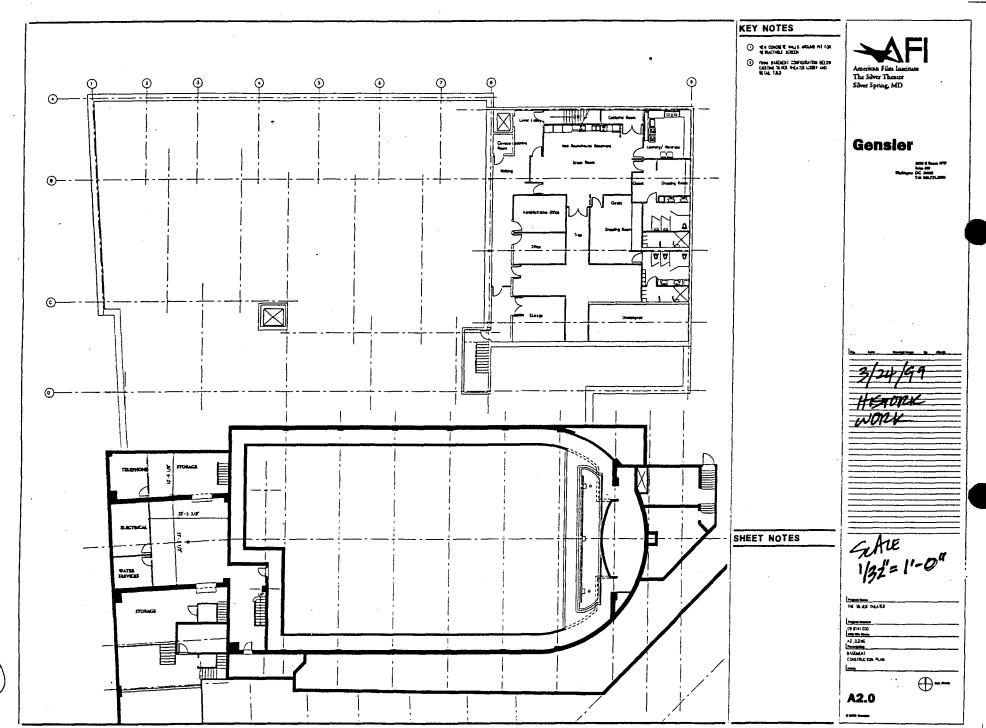
The existing box office measures approximately 4' x 5' (outside dimensions) and provided a tight area for a single ticket taker with no modern equipment. Much of the original historic fabric remains, including side walls of the box office. The sides of the box office, abutting the four door leafs, was originally designed with a wood panel above the marble base, adjacent to the window. The wood panel has curved painted trim pieces in a streamlined pattern. The marble base below the window on the north side has a severe crack through the middle, and is damaged at the mitered joint on the south side. The marble base on the front of the box office has been replaced with plywood. All of the marble has been painted. None of the ticket window is original. Much of the interior of the box office has been damaged, however the existing door to the interior lobby remains. The access door measures approximately 24" in width and is the original wood frame. The cornice above the ticket window is original material.

Proposed Alterations

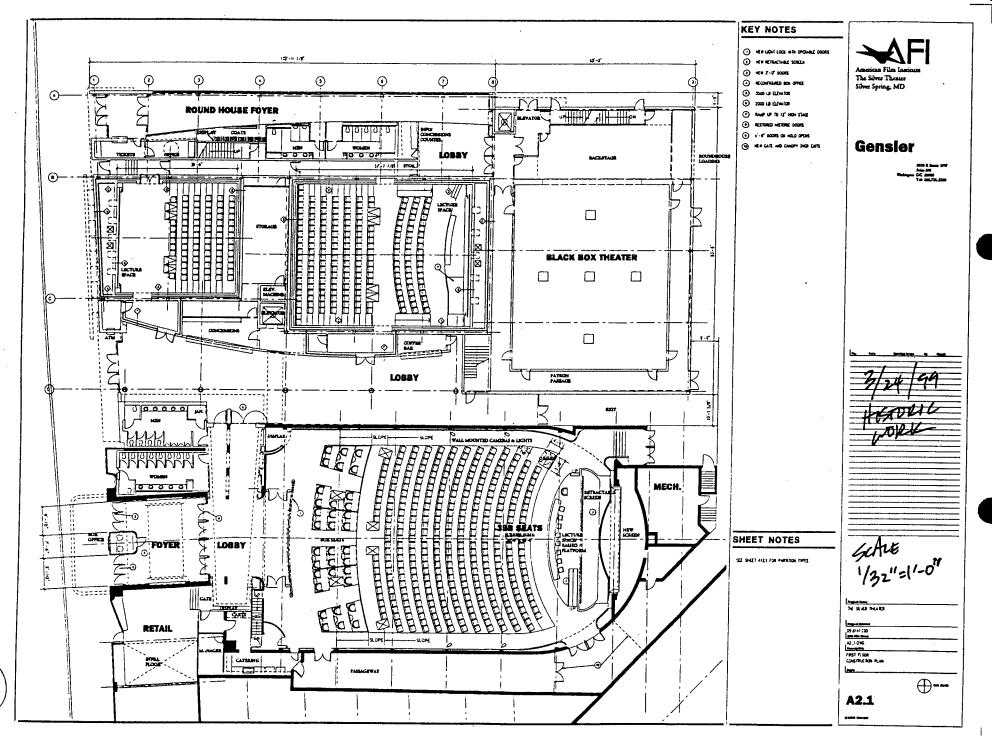
The proposed alteration includes replacing the existing 8 aluminum storefront door leafs with 6 new doors, each measuring 36" in width. The plan would provide for one double door and a single door on either side of the new ticket booth. The pattern of glazing within the new doors would recall the original pattern from the Eberson design, although with three leafs (1 double door; one single door) instead of four.

The ticket booth would be enlarged to approximately 7'-6" in width. The existing cornice would remain in place and the new ticket booth would utilize glass wall extensions to the ceiling of the marquee above the original wall height. The original sidewalls of the ticket booth would be relocated to the new side location, and the front elevation of the ticket booth would be fabricated to match the original sidewalls. In addition, a reveal would be used in the front elevation of the marble base to mark the original width of the ticket booth. This reveal would match the original cornice to provide a sense of the original booth while permitting the proposed alterations.

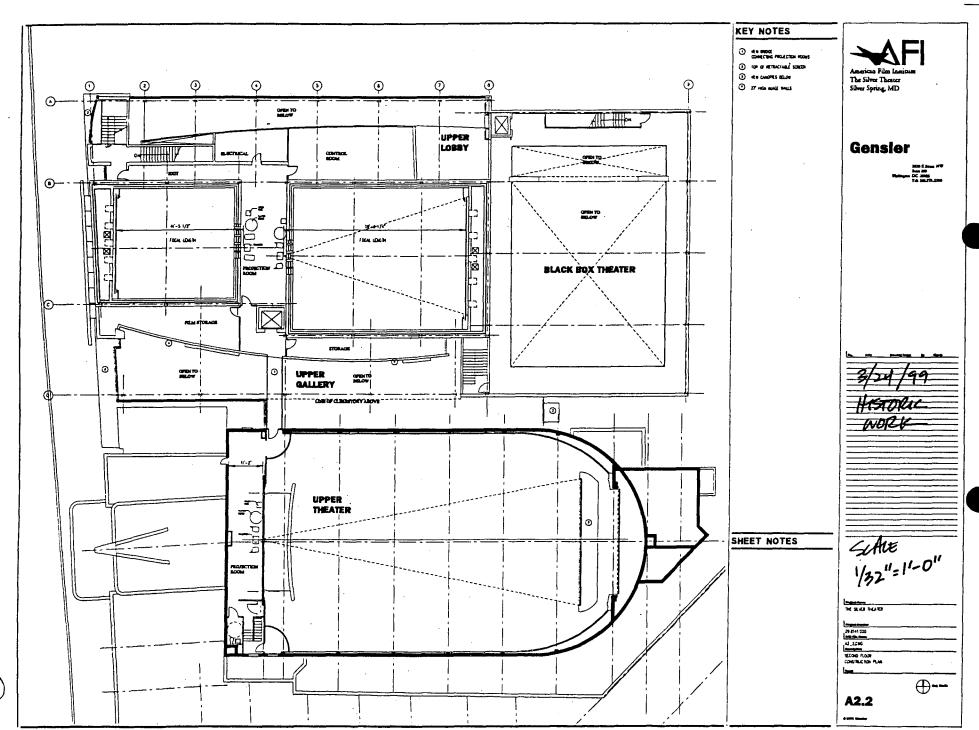




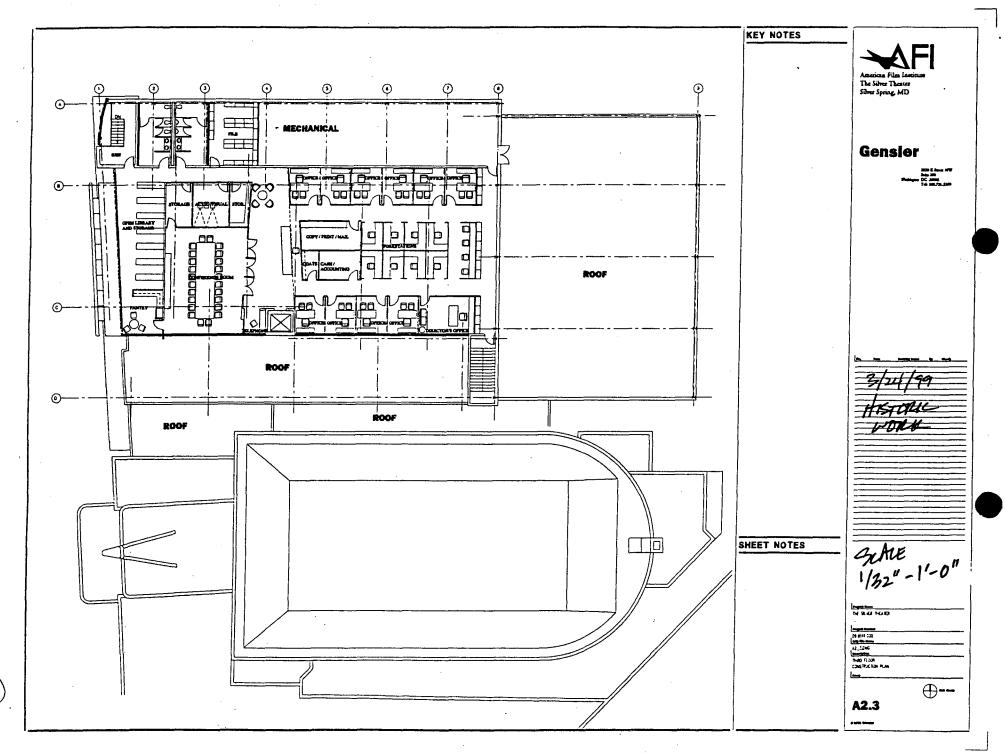




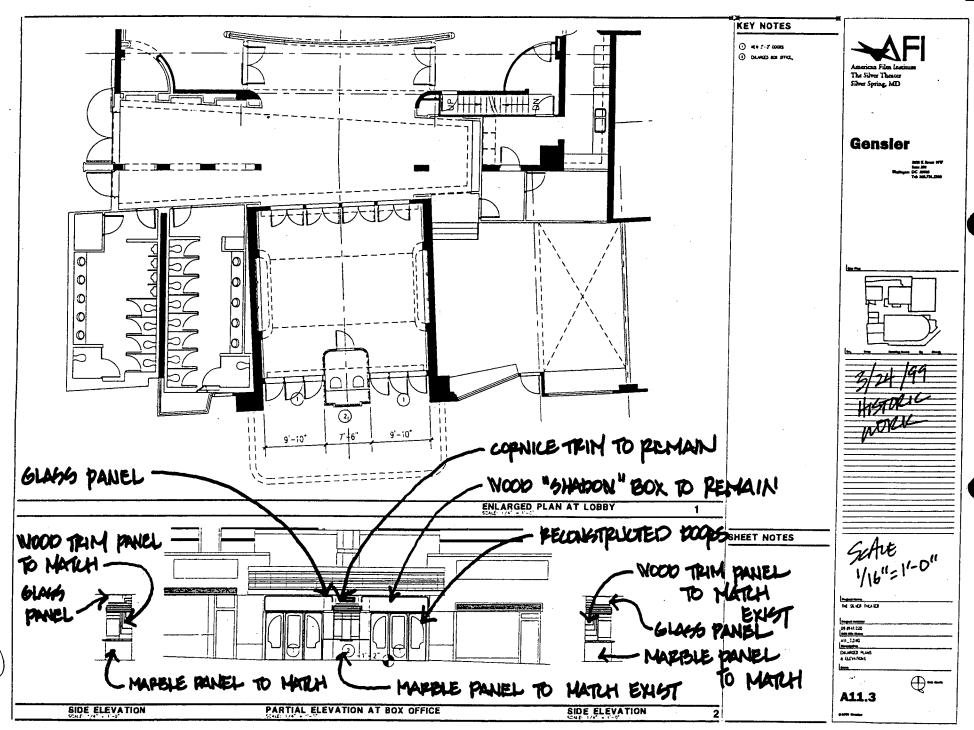
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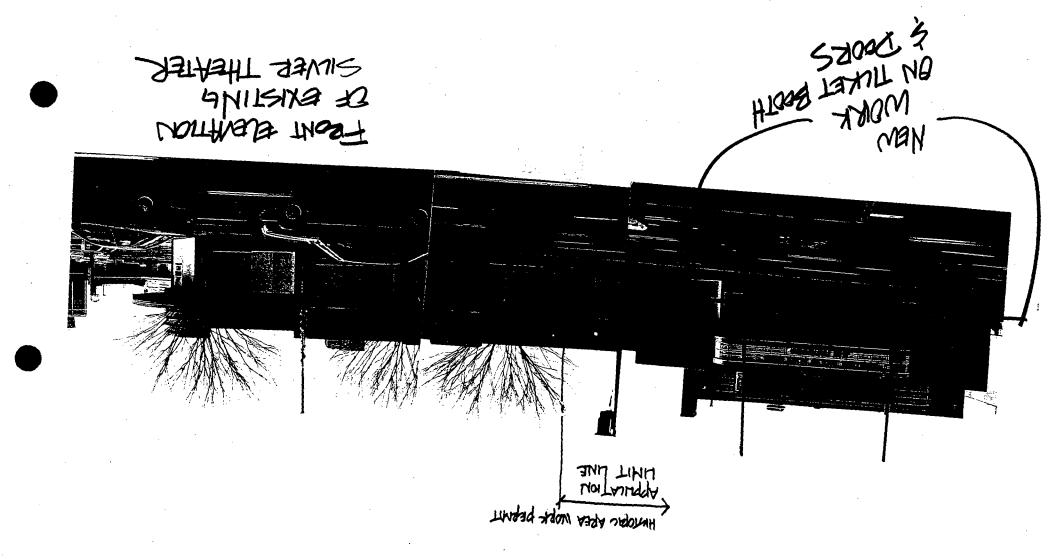
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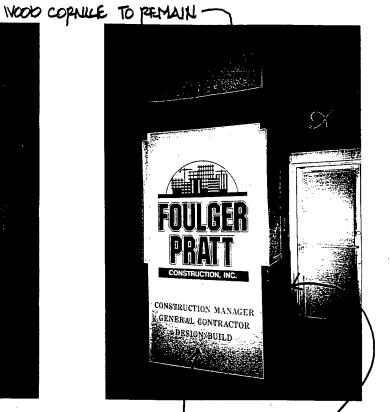
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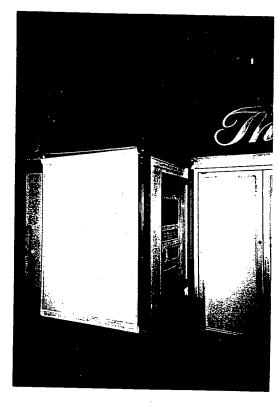






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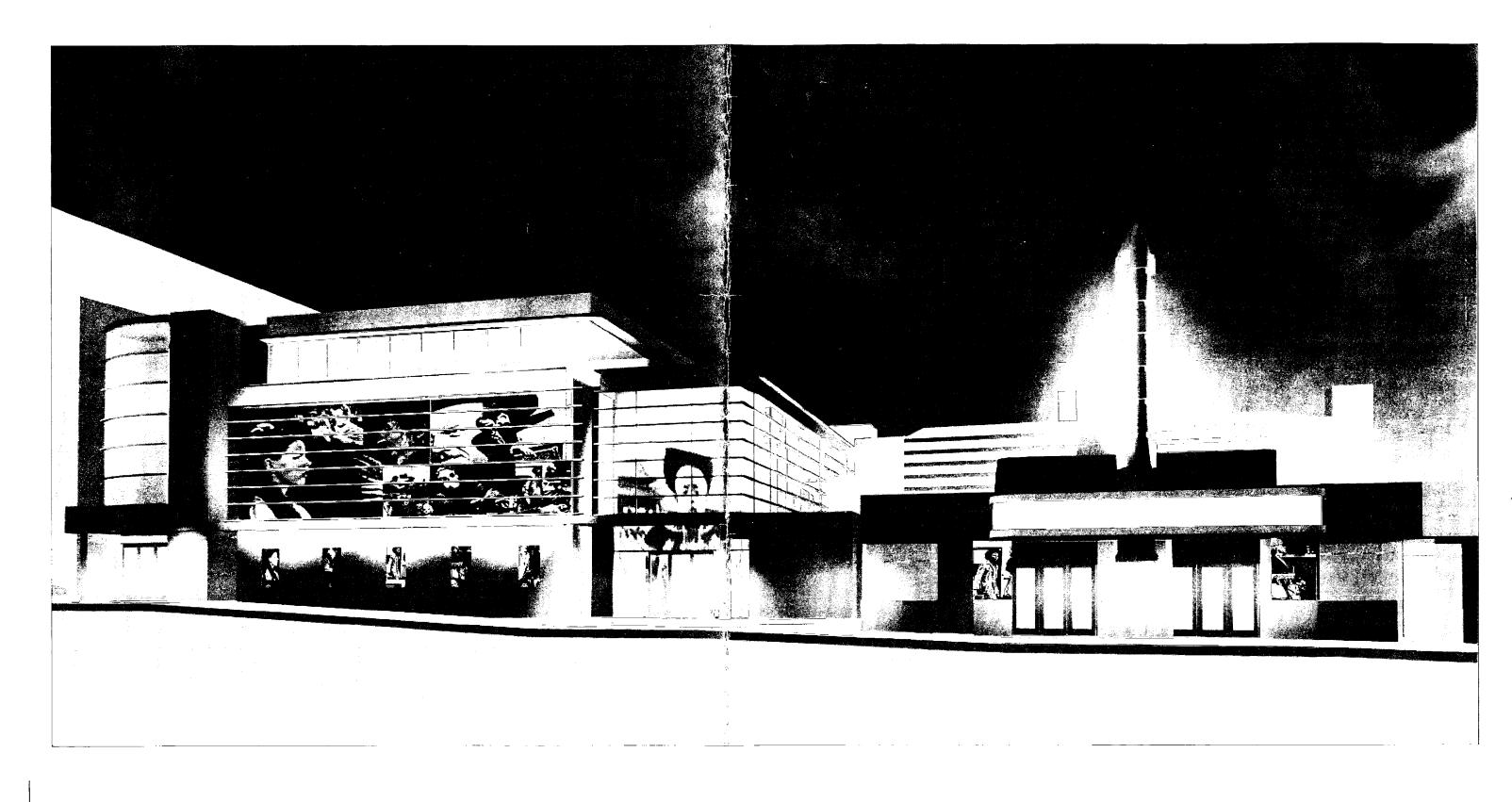
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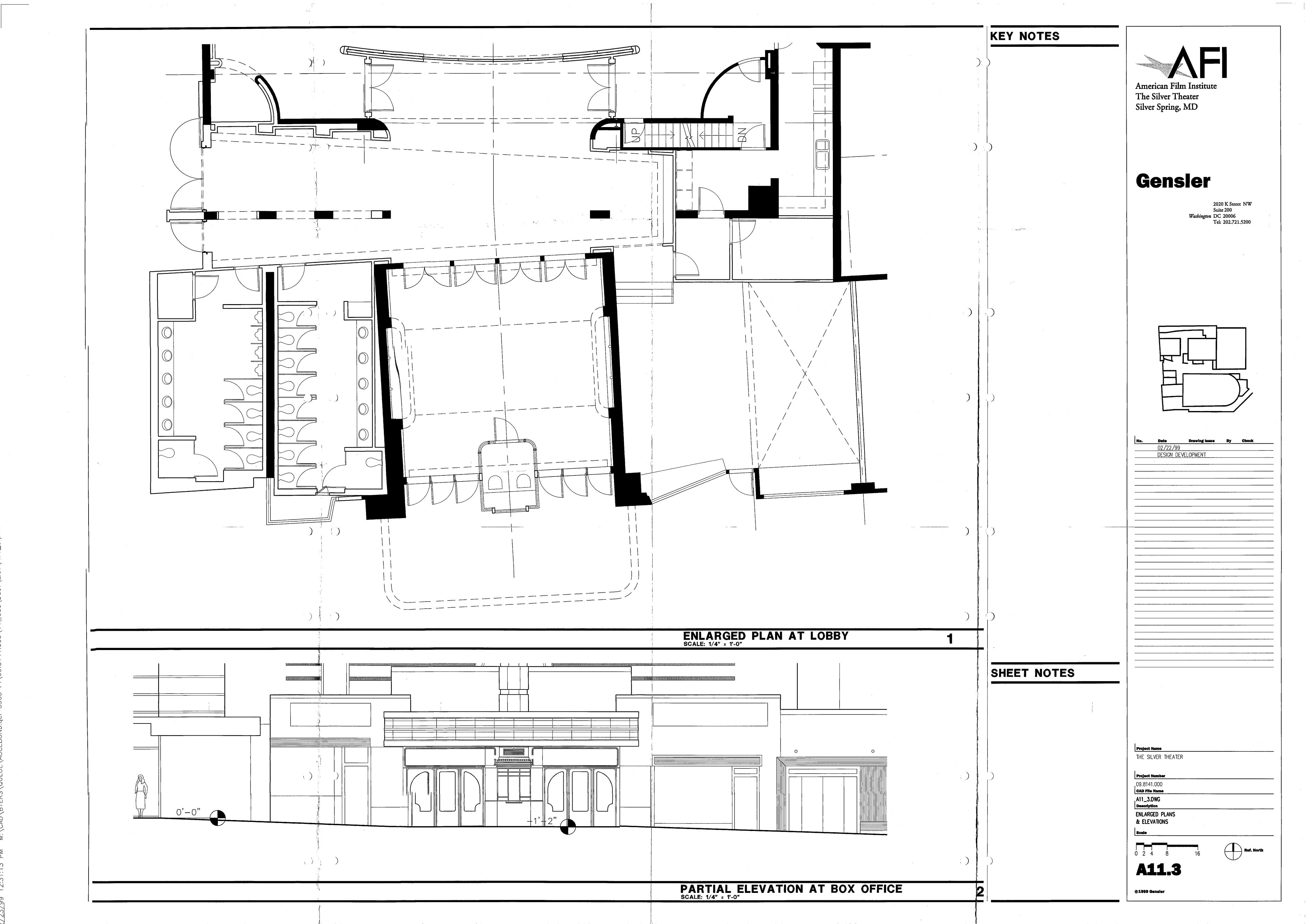
 $\textbf{Silver Theater Rehabilitation} \hspace{0.2cm} \textbf{Silver Spring, Maryland} \\$

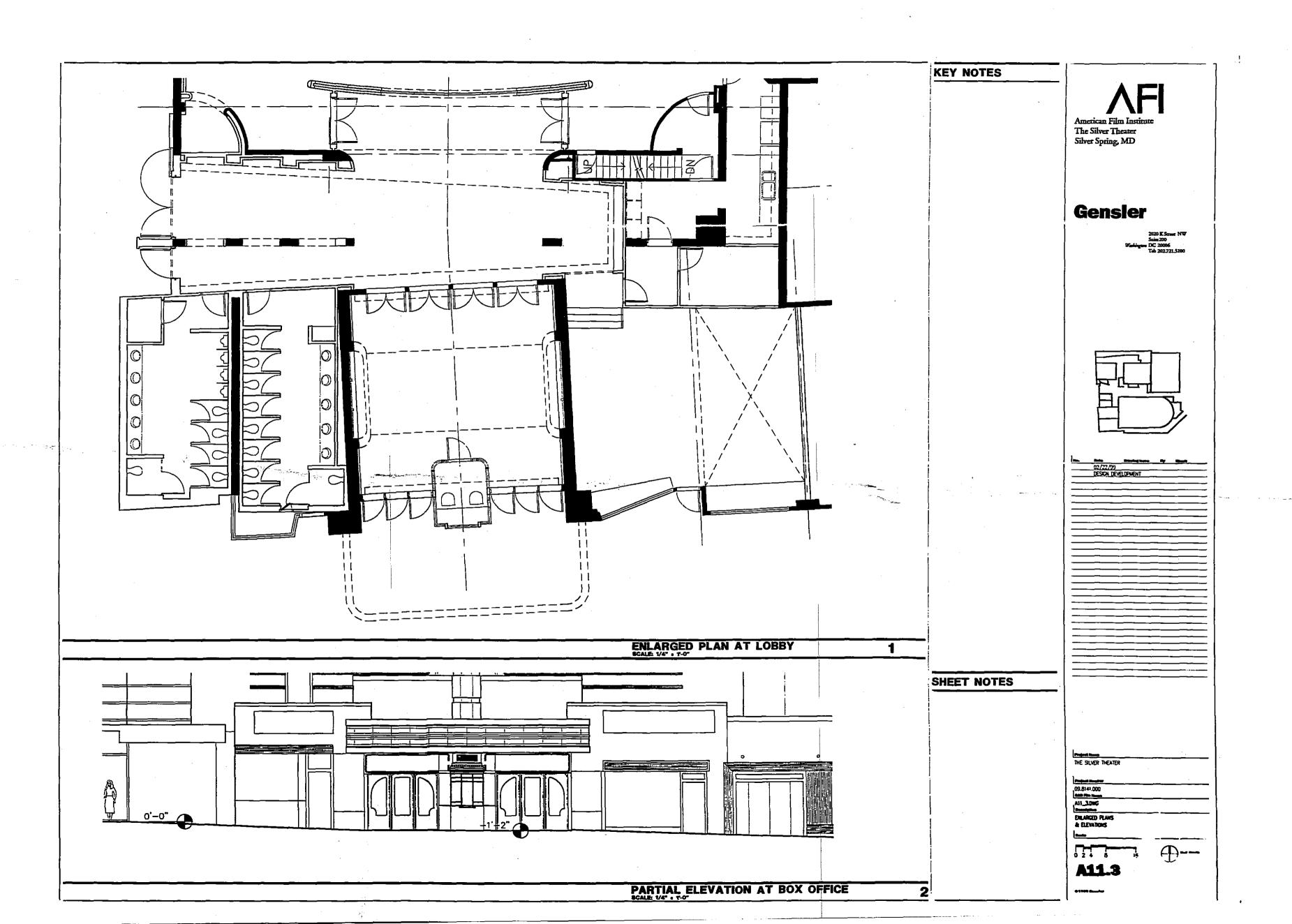
Exterior Rendering - Study A

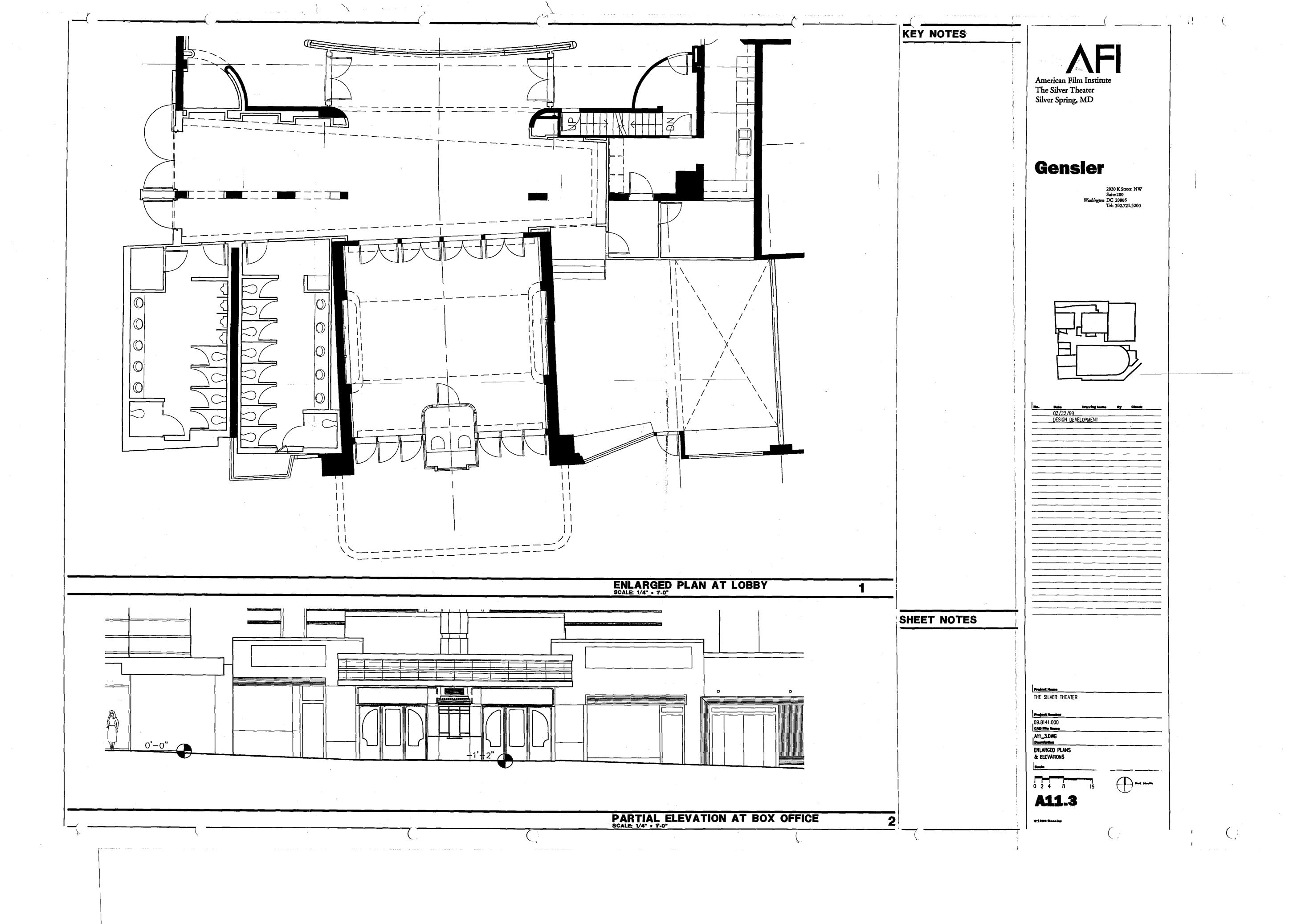


Silver Theater Rehabilitation Silver Spring, Maryland

Exterior Rendering







Rahabilitation : expansion of the book office - OK

HISTORIC PRESERVATION COMMISSION STAFF REPORT

Address: 8617-8619 Colesville Road, Silver Spring

Meeting Date: 3/10/99

Resource: Silver Theatre & Shopping Center

Master Plan Site #36/07-3

Review: PRELIMINARY

CONSULTATION

Case Number: [36/7-3-98B REVISION]

Tax Credit: N/A

Public Notice: 2/24/99

Report Date: 3/3/99

Applicant: Montgomery County

(Gary Stith, Agent)

Staff: Robin D. Ziek

PROPOSAL: Alterations to entrance, box office

RECOMMENDATIONS: Proceed

to HAWP

The applicant obtained a HAWP on 9/9/98 for the rehabilitation of the Silver Theater/Shopping Center. The rehabilitation was guided by the original architectural drawings of John Ebenson, the existing conditions at the buildings, and the proposed new development in this quadrant of the CBD of which the historic structures are a part. The Preliminary Consultation proposes revisions to the existing HAWP for the entrance to the Silver Theatre and adjacent storefronts only. A concept drawing of the proposed new building is also (see Circle 10,11) included for information purposes.

PROJECT DESCRIPTION

RESOURCE: Silver Theatre and Shopping Center

STYLE: Art Deco

DATE: 1938

PROJECT PROPOSAL

The applicant proposes to alter the front entrance of the Silver Theatre to accommodate two things: 1) Provide 36" leaf doors for ADA/fire egress; and 2) enlarge the existing box office to accommodate two ticket sellers with their new computer equipment.

The proposal also involves some interior changes to the lobby and inner-lobby area, but the HPC does not review interior alterations. Overall, the general intention to restore the Silver Theatre is being realized.

Existing Conditions:

The existing entry doors consist of two double-doors (4 - 30" leaf doors) on either side of the ticket booth, or four double-doors (8 leafs) total. None of the existing doors are original although the 30" leaf width is the original width. The four leafs were designed with a curving panel flanking two rectilinear panels in a symmetrical composition to either side of the ticket booth (see Circle \nearrow). The County Code now requires 36" leaf doors for egress from a public facility such as this, which will also comply with ADA requirements.

The existing ticket booth measures approximately 4' x 5' (interior dimensions), and provided a tight area for a single ticket taker with no modern equipment (computers, etc.). Much of the original fabric of the ticket booth remains, including the side walls with a flat

1. Salvage nigmas makere mot your com't reuse.

2. Model

3. Streetscape francing

panalized segment above a marble revetment. The marble piece on the front of the ticket booth has been replaced with plywood. Much of the original woodwork on the interior remains, including the trim around the access door in the lobby (which measures approximately 24"). The cornice above the ticket window is original material.

Proposed Alterations:

The applicant proposes to replace the existing 8 doors with 6 new doors, each measuring 36" in width in a pattern providing a double door and a single door on either side of the new ticket booth. The ticket booth would be enlarged to approximately 7'-6" in width. The existing cornice would remain in place, and the new ticket booth would use glass wall extensions to the ceiling of the marquee above the original wall height. The original and intact sidewalls of the ticket booth would be moved to the new location, and the front elevation of the ticket booth would be fabricated to match the original sidewalls. In addition, a reveal would be used to mark the original width of the ticket booth, matching the original cornice to provide a sense of the original booth while permitting the proposed alterations.

The pattern of the glass on the new entry doors would recall the original pattern, although with three leafs instead of four.

STAFF COMMENTS

The American Film Institute will be using the Silver Theatre as its main venue to present early films in an original setting. In addition to restoring the interior auditorium of the Silver Theatre, the AFI will have two other small theaters on the east side of the Silver Theatre in a new building (to be reviewed by the HPC at another meeting), as well as a gift shop in a double storefront on the west side of the Theatre. The storefront on the east side of the Theatre entrance will be used for bathrooms, although the storefront window itself will be preserved and used for display purposes.

The AFI feels strongly that all of its patrons should enter the Silver Theatre, regardless of which theater is their actual destination. The doors to the new building will be used for emergency egress only, while the Silver Theatre lobby will provide the entrance to all three theaters. Staff notes that, whether or not the Silver Theatre is the only theater entrance, the original entrance would have to be modified because the 30" leaf door width is unacceptable under today's building code, and further, the original ticket booth would not accommodate the ticket equipment and two ticket takers.

Staff feels that the proposed modifications are moderate and within the character of the Silver Theatre. New doors would have to be fabricated anyway because the original doors have been replaced some time in the past (although it is wonderful to note that 7 of the 8 original doors for the interior lobby have been saved and will be restored as the inner lobby entry, working closely with County fire and code officials).

The proposed alterations to the ticket booth offer a good solution by incorporating original fabric into the new ticket booth even while altering the proportions of the ticket booth. The original cornice and the use of a vertical reveal should help accentuate the original feature, while still accommodating the new program.

STAFF RECOMMENDATION

Staff recommends that the Commission direct the applicant to proceed to the HAWP application.

(See Circle 9)



То				Atte	ention		•	
	Montgom	ery (County Department of Park and		Ms. Robin Ziek			
	Planning		•					•
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Robin:

We have updated the box office elevation and plan to incorporate your comments from our walk-thru on 12 February 1999.

It is our intent to file a formal letter requesting a preliminary consultation for 10 March 1999. We will file that letter by the end of this week. We also intend to provide a narrative description of the building materials, location, scale, height, etc. by the end of this week.

Please contact me if you have any questions.

Transmittal Copies To:	Enclosures	Delivered Via:			
		Messenger	☐ Mail	Printer	
		Express	Hand carried	Pick-up	
		Messenger	🗇 Mail	Printer	
		Express	\square Hand carried	Pick-up	
		Messenger	☐ Mail	Printer	
		☐ Express	Hand carried	Pick-up	
If enclosures are not as described, please	advise Gensler immediately.				
Prepared by:		Date:			
Charles Clement	ts, AIA	23 February 1999			

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2020 K St., N.W.

 Washington
 Suite 200
 Tel: 202. 721. 5200

 Fax: 202. 872. 8587

AFI/Silver Theater Presentation Text March 10, 1999

Design Statement (introduction)

The design concept reinforces the original project goal that the Silver Theater should be a cultural and entertainment focal point in the redevelopment of the Silver Spring area. This concept respects the past heritage of American theater architecture and points toward the future as a state-of -the-art venue and icon for the American Film Institute and its exhibitions and festivals and the Round House Theater.

A number of initial planning concepts explored different locations of the main exhibition spaces for AFI and different orientations of the complex to the street. The current plan arrangement has evolved into a simple diagram with the historic theater separated by a grand gallery from the newer block that houses new theater and screening rooms for AFI and the lobby and black box performance space for the Roundhouse Theater.

The new building, will be about 45' high and will house AFI offices on an upper floor above the new theater spaces. This building would form a simple backdrop to the profile of the Silver Theater. The recreated signage mast, when viewed from the Metro station and the approach up Colesville Road as well as from the Silver Circle, will become the central beacon for the complex. The new building block will form an appropriate scale transition between the relative low street facades of the Silver Theater with the flanking shop fronts, and the massive City Center building next door.

The gallery space, with an abundance of glass and clerestory light will serve as a gathering spot for receptions and special events, and expose a view of the previously unappreciated, but interestingly detailed, north facade of the Silver Theater.

The new theaters will be elegantly simple in design to distinguish them from the highly stylized and streamlined Deco motifs of the Silver Theater, which will remain the showpiece of the AFI collection.



09.8141.000 Meeting Date 1/25/99 Meeting Number		
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ith		
Gensler - Charlie Clements, Tom Lindblom, RK Stewart		

Discussion

Action / Decisions Pending / Follow up

The purpose of this meeting was to review the proposed design of the historic Silver Theater

Key Issues:

Discussions during this meeting raised the following key issues:

Introduction to the design team with overview of the project and emphasis on continuation of the work that is proposed in the current Application for Historic Area Work Permit dated 19 August 1998.

Discussion of the existing Silver Theater with the following items noted:

The box office is currently too small to support operation by a two ticket person operation and accommodations to meet ADA guidelines. Gensler proposes to widen the existing box office by expanding on the existing front facade. The widening of the box office would support the ticket taking operation, as well as provide the ability to expand the front doors to support the code required 36" door leaf. There is some question regarding how much of the historic fabric is left in the exterior facade of the ticket booth.

The existing lobby area is proposed to remain; contrary to the previous proposed design. The coming attraction poster boards are to be retained for use. Gensler proposes using the existing poster board surround as a window into the retail area located west of the lobby. HPC expresses reservation to glazing the back of the poster board surround but may consider it upon further design development.

The existing theater is proposed to have a new light lock added to the north end entrance. The new curved partition will be acoustically treated and will be contextual without creating a false historic

Gensler to review the existence of historic fabric within the exterior construction of the box office in preparation for further review with HPC.

Gensler will rely on these notes as the approved record of matters discussed and conclusions reached during this meeting unless written notice to the contrary is received by Gensler within seven calendar days of the issue date of these meeting notes.

Distribution: Attendees
Gensler - Diane Hoskins, Richard Logan

Prepared by: Date Issued:
Charles Clements, AIA 02/16/99

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2020 K Street, NW

Washington DC 20006

Tel: 202. 721. 5200

Fax: 202. 872. 8587





Project	Project Number
AFI Silver Spring	09.8141.000
Meeting Date	Page
1/25/99	2 .

Discussion

Action / Decisions Pending / Follow up

appearance.

Review of the need to increase the egress door width in accordance with the Montgomery County Fire Marshall's preliminary review. One door leaf at each location is required to allow 36" of egress width and will require the 30" doors to be replaced. HPC suggested further review with the Fire Marshall to determine if historic consideration can allow for 30" doors.

Gensler to address egress widths with Montgomery County Fire Marshall.

HPC expressed concern regarding maintaining the retail store setback on the east side of the existing lobby. Women's toilet room needs to be reduced in order to allow the existing turn-back to remain. Gensler to review the storefront turnback and reconfigure the toilet room.

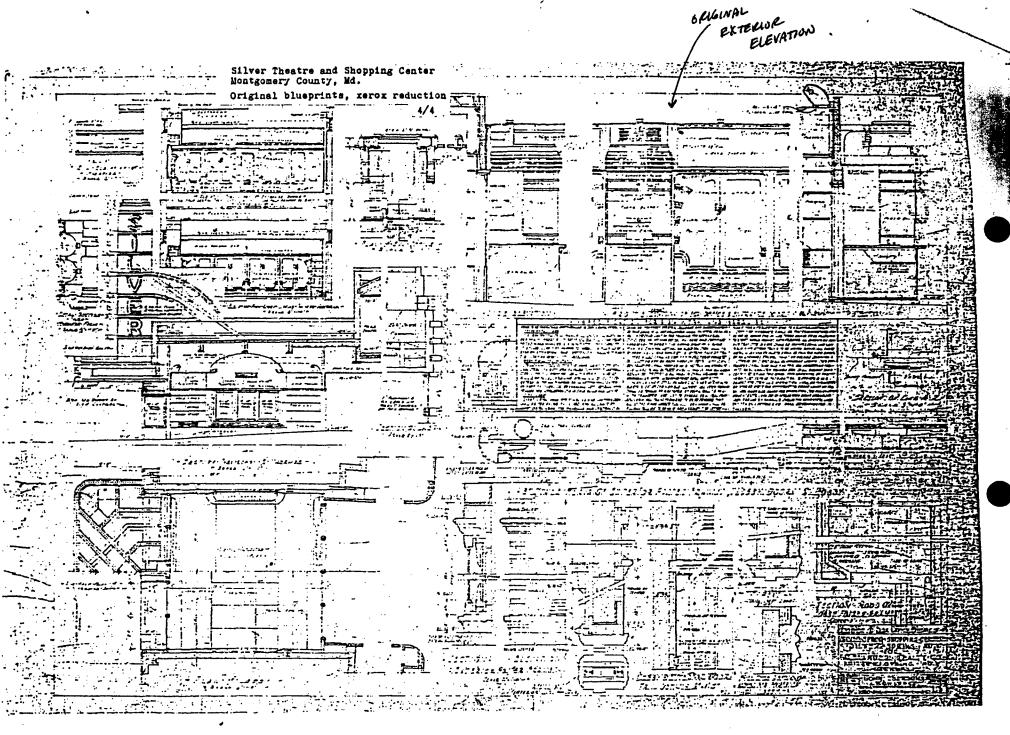
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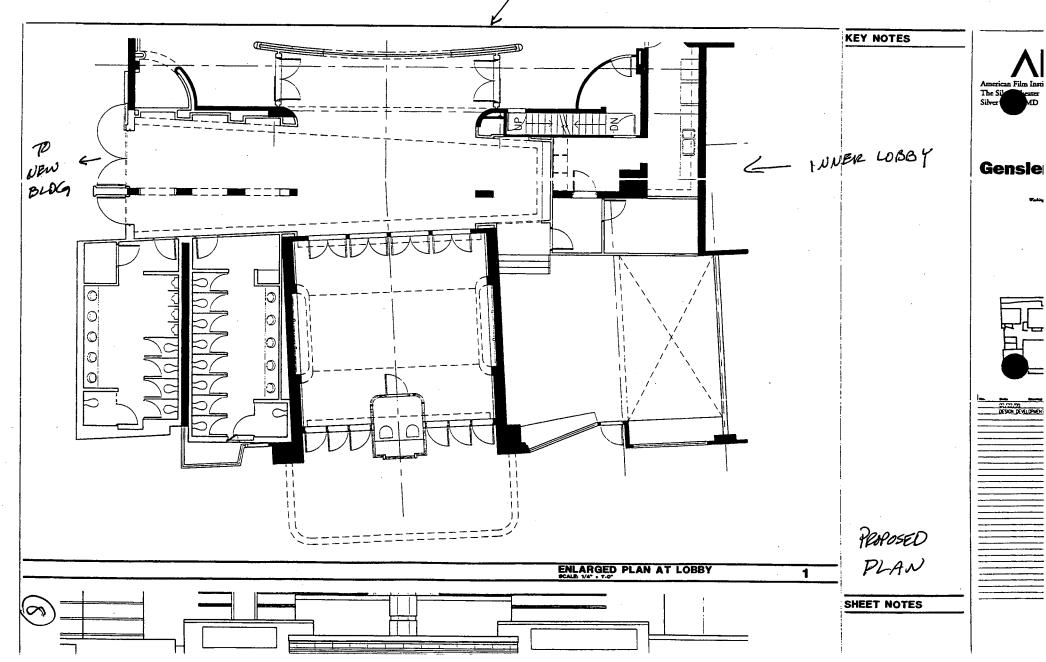
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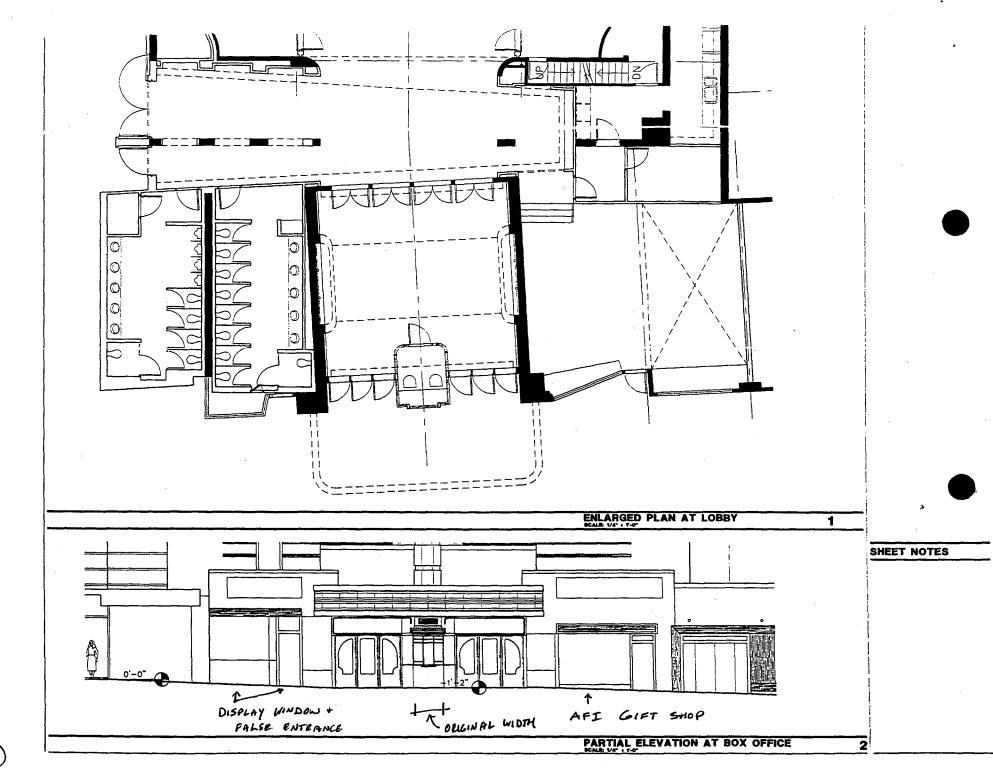
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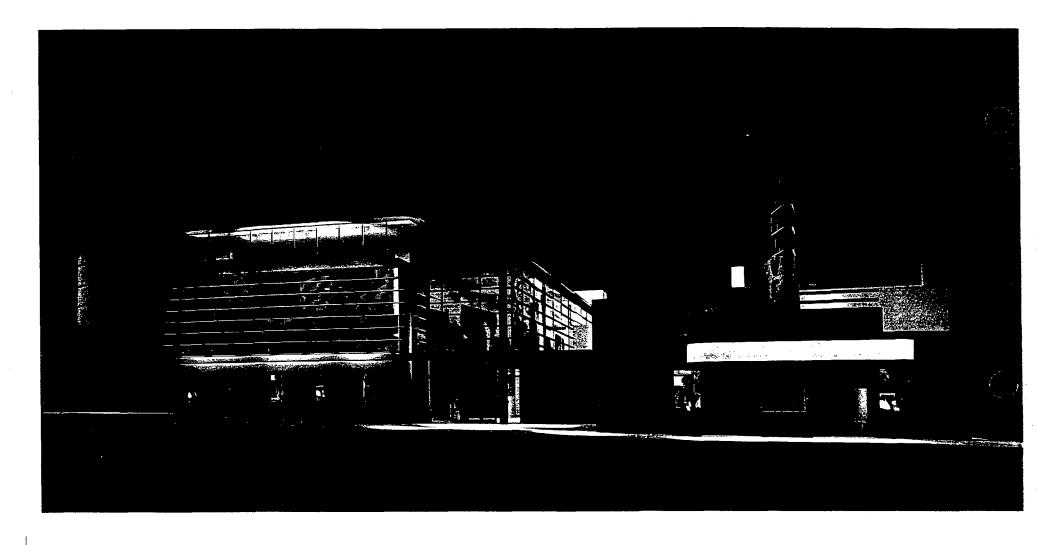
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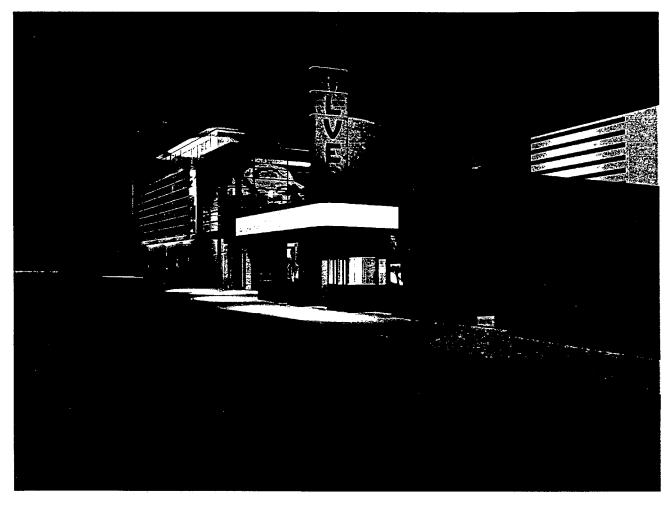


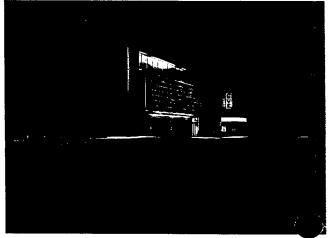
Silver Theater Rehabilitation Silver Spring, Maryland

Exterior Rendering

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Silver Theater Rehabilitation Silver Spring, Maryland

Exterior Rendering



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Please Sand staff Regart to:

Gary Storm

Charles Clements, ALA
Gensler
2020 K St. NW
Suite 200
Wash DC 20006

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14. Silver Spring Historical Society

15. Dancy Orban



Project	Pr	roject Number	
	AFI Silver Spring	09.8141.000	
Meeting Location	Mo	eeting Date	
	MNCPPC, Silver Spring, Md.	1/25/99	
Meeting Subject	Meeting-Number		
	Preliminary review of the proposed Silver Theater	I	
Present	Montgomery County Historic Preservation Staff- Gwen Wrigh	t, Robin Zeke	
	Montgomery County - Bill Mooney, Doug Wrenn, Gary Stith		
	Foulger Pratt - Bryant Foulger		
	AFI - Ray Barry		
	Gensler - Charlie Clements, Tom Lindblom, RK Stewart		

Discussion

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Gensler - Diane Hoskins, Richard Logan

Prepared by: Date Issued:
Charles Clements, AIA 02/16/99



Gensler

Project	Project Number
AFI Silver Spring	09.8141.000
Meeting Date	Page
1/25/99	2

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